



# Tribute

to our children



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YASMINE FINDS JOY IN

THE WORLD OF MUSIC

## Hair for Hope 2018 logo unveiled

We give you first glimpse of this year's creative ahead of the annual outreach event.

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## Superheroes United

148 CCF beneficiaries and their families turned up in superhero costumes to ring in the new year!

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## Beneficiary's sharing

Meet Yasmine Lynn Anuar who battled Hepatoblastoma at the age of 5.

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## The Children's Doctor

When Associate Professor Chan Mei Yoke was a junior doctor, she met a young cancer patient whom she thought would not make it. He was so frail and small, she recalls, too weak to even cry. But years later, she ran into him unexpectedly at the blood bank.

"It was so nice to see him well again, after all the traumatic times," says Prof Chan, who is the Head and Senior Consultant of KK Women's and Children's Hospital's (KKH) Haematology and Oncology Service.

This long-term relationship with her patients is among the reasons she was drawn to paediatric oncology, says Prof Chan, who enjoys the innocence and positive nature of children.

***"Children handle adversity much better than adults. People sometimes ask how children in the paediatric ward can be so happy even with cancer. It's because they live in the moment, and don't worry about things that might or might not come," she says.***

One such former patient was 19-year-old Jarenn Foo, whom Prof Chan cared for while he battled leukaemia in 2009 and 2010. The duo were reunited at Hair for Hope 2016 satellite event at KKH.

"I remember Jarenn well because he experienced very bad side-effects from the treatment, but he was still very positive. It's very nice to see patients who are not defeated by their condition," says Prof Chan, who shaved her head for the first time in 2016.

While many have applauded her bravery for going under the razor, Prof Chan says the real brave ones are her patients, the ones who don't have a choice. Indeed, when she visited the paediatric oncology ward to show them her newly shaven head, the children were nonchalant.

"They were like, what's the big deal? We're bald too," she says, laughing. Perhaps this is what she means by innocence, which is what she likes best about the job.

## Mother knows best

When seven-year-old Terry Goh Wei Jie had to undergo chemotherapy for Burkitt's Lymphoma, he struggled so hard every time a needle had to be inserted that it took up to ten people, including doctors, nurses and his mother Irene, to hold him down.

"He would scream and cry, shouting I hate you, this is all your fault," recounts Irene, who was forced to play the bad cop. "I would tell him, you can stop crying and save your breath because we will still need to insert the needle," says the housewife.

Yet when the chemotherapy was over and Terry had calmed down, he always had a hug and an apology for his mother. Somehow, through the tears, tantrums and chemotherapy treatments that he hated, Terry understood that his mother had his best interests at heart.

Indeed, it was Irene who first noticed a lump on the right side of Terry's neck when he was in primary one. The family shuttled between polyclinics and hospitals on referrals and for

checkups, but by the time Terry was diagnosed, doctors at KK Women's and Children's Hospital told the family that Terry's lump was too large to remove via an operation. He would have to undergo chemotherapy.

But between treatments, Terry is a typical primary one boy whose favourite colour is blue. He likes peaches and Burger King's onion rings and loves superheroes such as The Avengers.

Terry is a boy of few words. Things he does not like include hospital visits and chemotherapy which he describes as "boring". A CCF staff asks Terry: "Is there anything you would like to say to mummy and daddy now?"

"I have no idea at all," says Terry cherubically, running his tongue along freshly-sprouted adult teeth.

Then, without warning, he flies out of his chair and into a hug with his mother, nuzzling her shoulder until she gently returns him to his seat. Perhaps he doesn't need a lot of words to express his gratitude - mummy already knows.



SNEAK PEEK:

## Unveiling of Hair for Hope 2018 logo



Hair for Hope is back!

The concept behind this year's Hair for Hope logo is inspired by the children's playground. A playground is a designated area for children to play and is arguably their happy place. But for children newly diagnosed with cancer, they are often deprived of trips to the playground during the active treatment phase because of hospitalisation and their compromised immunity.

Hospitalisation and cancer treatment can be a traumatic period and a journey of uncertainty filled with painful medical procedures for CCF beneficiaries. Hence, they are provided with a different type of play space to help them cope with their cancer experience.

At CCF, we offer children with cancer therapeutic play or specialised developmentally supportive activities to facilitate the emotional well-being of the child. It engages the child through the natural and spontaneous process of play; using play as a tool to help the child master social, physical, emotional and cognitive developmental milestones and respond more effectively to challenging and critical experiences such as a diagnosis of cancer. Therapeutic play can take many forms such as medical play, puppet play, creative and expressive arts.

Therapeutic play group creates an environment where children, apart from being able to find expression and release pent-up emotions and stress, find support from other children in similar situations. It helps to reduce their feelings of isolation as they interact with one another through use of play.

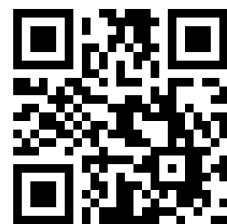
**This year, we hope to encourage at least 6,500 participants to join our cause and raise \$3.6 million to aid children and families impacted by cancer. The two-day Hair for Hope main event will take place at VivoCity Central Court A and B from 28 to 29 July 2018.**

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**Every shaven head at Hair for Hope represents the understanding by an individual of the ordeals that a child with cancer is subjected to.**

**To join us as a shavee, satellite partner or volunteer, visit [www.hairforhope.org.sg](http://www.hairforhope.org.sg) or drop us an email at [info@hairforhope.org.sg](mailto:info@hairforhope.org.sg) today!**

Scan here to visit our Hair for Hope website:



# We Are Recruiting!

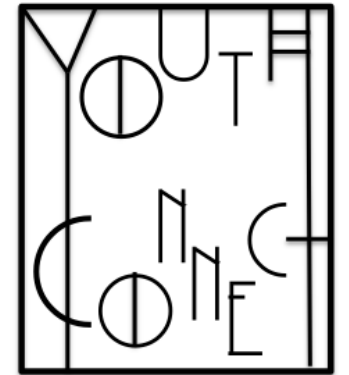
Formerly known as ClubSurvivor and renamed CCF YouthConnect in 2017, the Programme aims to promote social interaction, mutual support and understanding among youth cancer survivors aged between 13 and 35.

Through thoughtfully planned activities, youths get to explore their self-identity, development and growth. It also creates opportunities for the youths to socialise through interactions with their peers at gatherings and outings.

The youths have gone on several adventures together in 2017, such as air rifle shooting, laser tag, Seventure Hunt and participated in baking sessions.

In addition, the youths are encouraged to give back to the community. They are offered volunteering roles such as emcees, photographer, event planners and logistics support personnel at CCF events.

**If this sounds interesting to you, join us today as a YouthConnect member! To find out more, do contact CCF Assistant Senior Social Worker Ms Kwok Yoke Wah at 6229 3750 or 9722 6820 or email [communityconnect@ccf.org.sg](mailto:communityconnect@ccf.org.sg)!**





## Superheroes United: CCF New Year Celebration 2018

Superheroes come in all shapes and sizes. Some are beefy while others are cherubic and petite.

On 6 January 2018, CCF beneficiaries turned up at the annual CCF New Year Celebration in 3D-effect superhero costumes that ranged from the well-loved armour-clad Ironman to web-slinging hero Spiderman. The event was attended by 148 CCF beneficiaries and their families, as well as CCF Chairperson Mr Ho Cheng Huat, CCF Executive Director Ms Neo Lay Tin, CCF staff and volunteers.

The theme was aptly chosen to celebrate the strength, resilience and heroism of our beneficiaries and their families. The superhero costumes also injected a novelty element among the children. These outfits were graciously sponsored by CCF corporate partner, Pee-Ka-Poo Pte Ltd.

With their newfound stellar frame and chiselled set of rock-hard abs, CCF beneficiaries proudly strutted their stuff in a Superhero Fashion Parade, all eager to clinch the Best Dressed Award. Other activities included the Superhero

Jigsaw, Superhero Bingo and Superhero Quiz, which were aimed at promoting interaction and teamwork among the participating families.

The in-kind donations by CCF's generous partners were given away as lucky draw prizes to our beneficiaries and their families. Among the sponsored prizes were smartwatches and mobile phones.

The event was made possible with the help of CCF's YouthConnect volunteers Tan Yi Jun and Xiong Zihao, who toiled hard for the event planning. They also took on the role of game masters on the event day.

YouthConnect (previously known as ClubSurvivor) was formed in March 2014 to promote social interaction, mutual support and understanding among youth cancer survivors aged 13 to 25 years old.

CCF would also like to thank our volunteer emcee Kwok Hui Min and volunteer photographer Ang Peng Siong for spending an afternoon with the CCF families.



## End of Treatment Party

On 16 December 2017, 30 participants comprising nine CCF beneficiaries and their families came together to celebrate a significant milestone - the End of Treatment, at the CCF Community Office in Novena. They were warmly greeted by CCF childhood cancer survivors Sheam Kannan and Gloria Leong, who were emcees for the day. The theme for the celebration party was "Dancing in the Rain".

The families participated in a round of icebreaker "Bingo". After the icebreaker, each family worked together to paint their family umbrella. Family members had to reflect on how they braved the cancer journey as a household, before incorporating these reflections in their umbrella design. Participants then shared with fellow attendees their experiences and encouraging words of appreciation for their family members.

As with all End of Treatment parties, the highlight of the event was the presentation of trophies to CCF beneficiaries by the caregivers— a tangible and durable reminder of their courageous fight against cancer. The ceremony also served as a platform for caregivers to commend their child.

Thereafter, attendees mingled with one another and engaged in hearty conversations over lunch.

Clutching their goodie bags and beautifully designed umbrellas, CCF beneficiaries and their families slowly vacated the premises with smiles aplenty. CCF would like to thank the beneficiaries, caregivers and volunteers for making this End of Treatment party a success!



# Love Continues

## BEREAVEMENT SUPPORT GROUP

“  
**Dream for ourselves once more, while carrying our dear ones close to our hearts.**  
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That was the key take-home message for participants at CCF's new parent-support group for bereaved caregivers.

Love Continues adopts an open group concept to promote acceptance alongside other bereaved caregivers who are also in the grieving process. In the first session on 16 January 2018, Love Continues kickstarted with a vision board activity for parents to share their dreams and aspirations for the coming year as the demise of a family member might have abruptly derailed these plans.

Creative arts is used as a therapeutic tool in the programme to help bereaved caregivers cope with the painful loss of their child while reconstructing the continuing bond with their loved ones.

In addition, Love Continues provides bereaved caregivers with a support system through the sharing of similar experiences and allows the forging of friendship among the caregivers.

Love Continues is held once a month and participants may attend any of the sessions throughout the year. Bereaved parents are welcomed to join the support group meetings that are held on a monthly basis - typically on Tuesday evenings from 7pm to 9pm at CCF Community Office in Novena.

**For more enquiries, please contact CCF Social Work Associate Ms Lim Aiyu at 6297 0203 or 9722 6821 or email [Lim.Aiyu@ccf.org.sg](mailto:Lim.Aiyu@ccf.org.sg).**



Collage of the participants' visions and plans.

# International Childhood Cancer Day

Did you know that the gold ribbon is a symbolic representation of childhood cancer awareness and support? Just as how gold becomes stronger and tougher when heated, children with cancer develop resilience when overcoming the difficult and painful challenges in their battle against cancer.

International Childhood Cancer Day (ICCD) is commemorated annually on 15 February. Founded by Childhood Cancer International (CCI) in 2002, it is a global collaborative campaign to raise awareness about childhood cancer and to express support for children with cancer, the survivors and their families.

This year, CCF featured four of our stakeholders' stories on Facebook acknowledging the efforts of the community in supporting children with cancer.

Scan here to visit our Humans of CCF microsite:



Visit [bit.ly/humansofccf](http://bit.ly/humansofccf) or [#HumansofCCF](https://twitter.com/HumansofCCF) roving exhibitions islandwide to read all 25 stories. Follow us on Facebook or Instagram for the full list of upcoming exhibition locations!



**Celeste Lee Phuay Boon, Survivor**

*"After I attended CCF camps, I found another side of happiness."*  
- Celeste Lee Phuay Boon, Childhood Cancer Survivor and CCF Volunteer



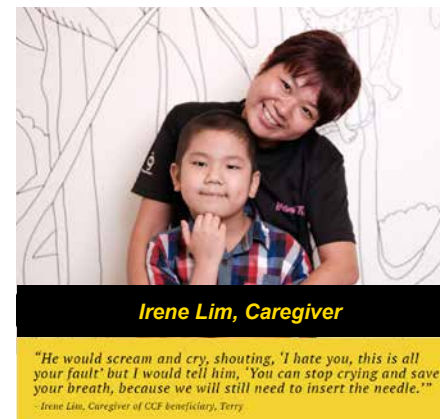
**Associate Professor Chan Mei Yoke**

*"Children handle adversity much better than adults. People sometimes ask how children in the paediatric ward can be so happy even with cancer. It's because they live in the moment, and don't worry about things that might or might not come."*  
- Associate Professor Chan Mei Yoke, Head and Senior Consultant, Department of Paediatric Subspecialties, Haematology/Oncology Services, KK Women's and Children's Hospital and CCF Advisor



**Christopher Tay, Ichiro Films**

*"I hope to bring a little bit of joy to the family through what I do."*  
- Christopher Tay from Ichiro Films, CCF Volunteer and Hair for Hope Supporting Partner



**Irene Lim, Caregiver**

*"He would scream and cry, shouting, 'I hate you, this is all your fault' but I would tell him, 'You can stop crying and save your breath, because we will still need to insert the needle.'"*  
- Irene Lim, Caregiver of CCF beneficiary, Terry



## CCF gold ribbon collar pins for sale

Give a gift of love! You can contribute to CCF's fundraising efforts and show your support for children with cancer and their families by purchasing gold ribbon collar pins. They make great gifts too!

Head over to [bit.ly/ccfmerchandise](http://bit.ly/ccfmerchandise) for the full list of merchandise. To make a purchase or find out more, do drop us an email at [fundraising@ccf.org.sg](mailto:fundraising@ccf.org.sg) or contact our team at 6229 3764 / 6229 3738.

# PAL-ly Party: A Rainbow Connection

As the year drew to a close, CCF organised a year-end party for PALS students on 15 December 2017. 13 families turned up for a slew of games and exciting activities specially lined up for them.

Guests began arriving at around 12 noon. After collecting their goodie bags and free movie passes, they proceeded to enjoy a buffet lunch. CCF Executive Director Ms Neo Lay Tin delivered the welcome address to kickstart the party.

The first order of the day was a scavenger hunt that saw many students running amok in search of the hidden items. Laughter soon ensued as the students went wild with excitement.

Thereafter, students, teachers, staff and volunteers were divided into two groups. One group participated in art activities which promoted family bonding while the other group absorbed themselves in indoor games that tested their motor skills. They then switched over so that both groups were given opportunities to do both sets of activities.

Volunteers also took on the role of balloon sculptors, effortlessly creating animal-shaped balloons at the request of PALS students. Then, it was time for the all-time favourite magic show, which kept the students on the edge of their seats. The magician was kindly hired by Splunk Services Singapore Pte Ltd. A couple of students volunteered themselves as the magician's assistant, much to the delight of the buzzing audience.

NUS choir, together with PALS students, sang a beautiful rendition of Jingle Bells while childhood cancer survivors Celeste and Ga Jin shared with the audience their success stories to bring hope to fellow CCF beneficiaries who are still battling cancer.

The party ended on a high note with each PALS student receiving a gift generously donated by The Toronto-Dominion Bank.

We thank all our volunteers for their contributions in making the party a resounding success!



## Classical Indian Music by LASALLE College of the Arts

PALS EVENTS

### Henna Workshop at PALS

Apart from academic learning, the PALS curriculum also incorporates various enrichment programmes to provide a holistic learning environment.

On 10 January 2018, volunteers from LASALLE College of the Arts showcased their talent by playing a few Indian classical musical instruments during the Active Learning session. The students were introduced to the different types of instruments such as the tabla, flute and sitar. During the performance, students gazed in awe and they had their eyes peeled to the fast movements of Mr Lakshmanan's hands as he played the tabla.

Through this session, students gained some insights into the melodic and rhythmic aspects of Indian Classical Music as they tried singing to the melodies of popular nursery rhymes like Twinkle Twinkle Little Star and Baa Baa Black Sheep.

Did you know that painting of the skin with henna, also known as mehndi design, is especially important and valued in the Malay and Indian cultures? These intricate designs symbolise joy, beauty, spiritual awakening and offering.

Students at PALS were fortunate to have a group of volunteers from Singapore Polytechnic's Indian Cultural Society to conduct a Henna Workshop on 24 January 2018. Students had a first-hand experience in putting their skills to a test by drawing simple to intricate floral designs with a henna cone. Besides allowing the students to demonstrate their creativity, the process of completing the henna designs also taught the students the importance of patience and perseverance. It was definitely a fun experience for everyone!



## Baking Christmas confetti cookies

Christmas is a season of giving and to celebrate this festive season, we conducted a baking workshop on 19 December 2017 for the children at CCF@NUH to try their hands at baking Christmas confetti cookies to gift to their family or loved ones. The children had fun kneading the dough and rolling them into mini balls. The most enjoyable part of the activity was to decorate the handmade cookies with rainbow sprinkles.

Some of the children who had attended our previous baking workshop could remember most of the steps and required less guidance. Once the baking was done, the children carefully placed their cookies in individual gift bags, before tying them up with ribbons. They also thoughtfully penned down Christmas messages for their loved ones.

## Experimenting with straws: New enrichment activity at CCF@NUH

On 6 February 2018, we introduced a brand new enrichment activity for our children at CCF@NUH. Using simple and easily accessible materials like straws, the children made simple structures such as balls and pyramids under the guidance of an instructor. The children were fascinated and engrossed in learning how to piece the straws together.

Once they were more familiar with the process, they went on to make flowers and cubes out of straws. They were also encouraged to use their creativity to attempt any structures that they would like to make. Some beneficiaries

## Christmas carnival @ CCF-NUH

The CCF-NUH playroom was transformed into a mini family carnival on 21 December 2017 as part of the festive celebration. Game stations were set up for children to participate and win prizes and goodies. The joyous Christmas carols brought a smile to the children's faces and they were buzzing with excitement as they entered the playroom.

Each child was handed a Christmas stocking (handmade by our kind volunteers from Singapore Polytechnic) to decorate on. Once the children were satisfied with their decorations, they proceeded to the various stations to try their hand at winning some goodies. While they were engrossed in the games, a volunteer dressed up as Santa Claus brought cheer to the children. In no time, the children ran towards him and patiently waited for their Christmas presents. They also took photos with Santa Claus at the photo booth for keepsake.



## Spiderman and Captain America pay a visit to CCF@KKH



On 11 December 2017, a group of volunteers who called themselves Xperiential visited CCF@KKH dressed as Spiderman and Captain America. They danced and took pictures with our beneficiaries and their families during the visit. The volunteers also prepared some handmade cards with beautiful drawings and inspirational quotes on them.

To include an element of surprise, these cards were arranged faced down for our beneficiaries to pick. The volunteers then read the cards out to the children and explained the meaning to them.

Thanks to the volunteers, CCF beneficiaries and their families thoroughly enjoyed the session.





## Christmas joy by SINDA at CCF@KKH

Volunteers from SINDA brought festive cheer to the children at CCF@KKH by conducting an art workshop on 22 December 2017. They spent the morning making meaningful Christmas crafts such as a DIY snow globe that was made from scratch using materials like Christmas ornaments, glycerin and glitter. We thank SINDA for the fun-filled event that brought joy to the wards!



## Paw print cookies at CCF@KKH

Baking is one of the well-loved events at CCF@KKH as the children are able to indulge in their baked goods after a session of hard work. On 5 January 2018, we conducted a paw print cookies workshop for our beneficiaries. Caregivers were also roped in to help mould cookies into the shape of a paw print. The wait for these delicious cookies to turn golden brown kept the children dizzy with delight. Not long after, the highly anticipated cookies were removed from the oven, much to the pleasure of CCF beneficiaries and their families.



### Tote bag painting

11 CCF children accompanied by their family members, participated in a tote bag painting workshop organised by Old Mutual International (OMI) Singapore on 8 September 2017.

Held at Café Melba at the Goodman Arts Centre, it was a fun-filled session which saw children and adults alike unleashing their creativity.

Art instructors from Lionheart Studios were invited to facilitate the workshop. The helpful instructors gave the children with some ideas and taught them different painting techniques.

While the children were busy painting, the staff of OMI had a chance to speak with the caregivers and gain insights into the challenges of attending to a child with cancer. It was heartening to see how the family members had persevered through the difficulties with much positivity.

After lunch, the children enjoyed the sunny weather by playing football with the OMI staff in the field next to the café. The event ended around 1pm and everyone left with a big smile and a new tote bag.

*Contributor: Edward Tang,  
Marketing Manager, Old Mutual  
International*



### WOW Day by Power of 14

On 5 November 2017, 14 volunteers from Power of 14 organised a "WOW Day" to inspire the CCF children in discovering the endless possibilities for themselves, as well as to build their confidence in expressing their feelings. The S&R event is part of Power of 14's leadership curriculum to plan and run a team community service project.

The day was packed with a wide variety of fun activities, starting with a talk at DP Architects' firm. The children were then ushered to the Red Pen Restaurant, where they enjoyed an educational magic show performance by magician Jason Tan.

The highlight of the event was at Marina Barrage, which turned into a zoo for a day. The Wildlife Reserves of Singapore graciously agreed to bring over 11 animals comprising rabbits, ferrets and hedgehogs for the children to interact with.

The children then drew their favourite animals on the kites, symbolizing their dreams and goals for the future.

*Contributor: Tang Soo Yin, on  
behalf of Power of 14*



### Singapore Corporate Social Responsibility Day 2017 by Vita Coco Singapore

Singapore Corporate Social Responsibility Day (CSR) 2017 has continued the success of our tradition in Giving, Growing and Guiding. This year, Vita Coco Singapore partnered with Children's Cancer Foundation for the second time in its effort to give back to the society.

Held on 23 November 2017, Singapore CSR Day 2017 emphasised the importance of farming and its effects on our daily life. Children in Singapore might be less familiar with farming due to the scarcity of land in the Lion City.

Together with Bollywood Veggies, Vita Coco Singapore crafted a half-day programme to bring the concept of farming closer to the children, while incorporating an element of fun and most importantly, coconuts!

*Contributor: Pham Thu Ha,  
Business and Project Analyst,  
APAC, Vita Coco Singapore*

## SOCIAL & RECREATIONAL ACTIVITIES

### Superhero Christmas Party 2017

Giving back to our community is part of the Drew & Napier DNA and children's charities is one of the components of our Corporate Social Responsibility (CSR) programme. Hence, it came naturally to pick CCF as the selected beneficiary.

On 2 December 2017, Drew & Napier held a party titled Superhero Christmas 2017 for CCF beneficiaries. The programme included pre-event games and magic show, as well as a salsa performance by one of CCF's beneficiaries, Jadyn. It was our pleasure to host the beneficiaries and their family members to a sumptuous lunch at One Farrer Hotel, as well as present the children with Christmas presents of their choice.

*Contributor: Foo Yuet Min, Director, Dispute Resolution, Drew & Napier*

### HARLEY OWNERS GROUP 2017 "Toy Run"

HARLEY OWNERS GROUP (HOG) Singapore Chapter's 2017 "Toy Run" took place at the Harley-Davidson of Singapore (HDS) showroom on 9 December 2017.

The "Toy Run" is HOG's major annual and traditional fundraising event. It is organised to bring smiles and donations to aid children in need. The HOG committee with the support of its members, as well as HDS, helped to organise the event for Harley-Davidson bikers, friends and CCF families who accepted the invitation.

The HOG committee members also donated individual gifts that were later handed over to CCF beneficiaries through Santa Claus. The "Vokatones" kindly entertained all guests with a mesmerising acapella performance and HDS provided a Christmas-themed lunch for all riders and guests.

On top of the wonderful time that everyone had that day, it is worth mentioning that the HOG members and friends showed their generosity through cash donations. They also purchased HOG pins for their leather vests, where 100% of the gross proceeds from the sales of these pins was donated to CCF.

A total of \$2,880 was raised from this event in support of children with cancer.

*Contributor: Michael Neuling, Activity Officer of Harley Owners Group Singapore Chapter*



### Market Singapore® Cares pre-Christmas celebration

Market Singapore® organised a pre-Christmas outing for the beneficiaries of Children's Cancer Foundation on 17 December 2018. With the help of Market Singapore® staff and volunteers, the children were treated to a memorable day at the Singapore Science Centre.

Christmas goodie bags with delightful treats were handed out to the kids. These goodie bags were made possible through the support of UnFranchise Owners' contributions.

The children were brought to the "Circus! Science under the Big Top" exhibition, where they had fun participating in the exciting indoor activities. During lunch, they enjoyed a hearty meal at Coffee Bee Café. The highlight for the kids were the specially arranged magic show and balloon sculpting session. The day ended with each child receiving a surprise lucky draw gift and glittering tattoos on their hands. It was such a joyful experience, which brought smiles and laughter to the children.

*Contributor: Jesleen Ong, Sales Executive (Communications & Marketing), Market Singapore®*



### Sharing the joy of Christmas

On 22 December 2017, Keller Foundations (S E Asia) Pte Ltd (Keller) organised a Samsui Women Clay Art Workshop for 21 CCF beneficiaries and their siblings. During the workshop, teachers from Open Sesame Academy shared the story of Samsui women who made great contributions to Singapore's early development, especially when it came to building houses.

The children learnt that Samsui women wore a red cloth hat (红头巾) at work, which became their trademark. The children also enjoyed bonding with their parents through making Samsui women keychains with clay.

After the workshop, Managing Director Mr Yee Yew Weng presented CCF with a cash donation of \$950 that was raised from the Keller staff. All participants were invited to a buffet reception and games with the Keller staff. Each child received a goodie bag and game prizes.

The event was a success and Keller volunteers were delighted to see the joy and enthusiasm from CCF beneficiaries and their families.

*Contributor: Rosalind Leong, Personal Assistant to Director, Keller Foundations (S E Asia) Pte Ltd*

## Acknowledgements

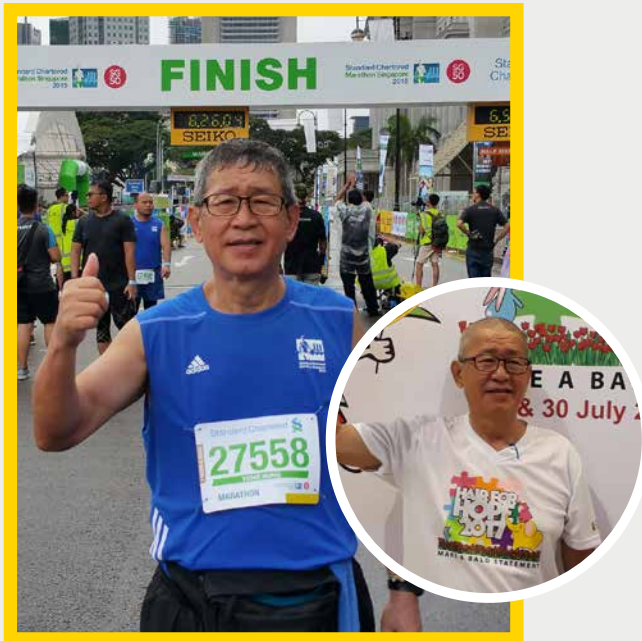
CCF would like to express our heartfelt gratitude to the following corporate partners for organising the following social and recreational activities for our beneficiaries:

*M1 Limited for inviting our beneficiaries to a movie outing at Filmgarde Cineplex to watch Cars 3 on 2 September 2017.*

*The Singapore Repertory Theatre for inviting our beneficiaries and their families to the Upstairs in the Sky performance on 19 November 2017.*

*Roche Singapore for organising a pottery workshop for our beneficiaries on 24 November 2017.*





## Mr Tay supports Children's Cancer Foundation

I retired in 2017 at the age of 67. My passions include running full 42km marathons and supporting children with cancer. During my fourth Standard Chartered full 42km marathon, I decided to dedicate the run to three groups of people: Children with cancer, their caregivers and CCF.

I had a CCF poster pinned to the back of my T-shirt. There were five other runners who gave me a thumbs up and clapped to cheer me on. I was glad that with the poster, at least five people had come to know about CCF. Because of this run, I'm even more thankful that I managed to raise \$5,800 from friends and ex-colleagues who graciously donated in support of CCF.

Apart from the monetary donations, I hope the run has created greater awareness for more people to come onboard to support the works of CCF and its beneficiaries.

In this run, I raised \$138 per kilometre and I encourage other runners to exceed this record and raise more funds in the near future. Last but not least, I want to thank my friends, ex-colleagues and CCF for making this donation drive a success.

*Contributor: Mr Tay Yong Hung, Retiree / CCF volunteer*

## Teaching Empathy: Lessons from Little Green House and School House By The Garden

Little Green House and School House By The Garden, two of the preschools operated by Global EduHub Pte Ltd, held their fundraising carnival on 27 January 2018 and raised \$4,890 in support of CCF.

The K1 class was unusually goey and sticky with the boys mixing and stirring colourful mixtures in large bowls. The girls took on the important task of pouring the mixture into silicone moulds, while teachers shuffled between tray loads of Jello and the freezer.

The children then carefully packed these homemade jellies into clear plastic bags, which were sold at the carnival to raise funds to better the lives of children with cancer.

*Contributor: Keith Kwai, Marketing Manager, Global EduHub Pte Ltd*



## Go Sweet for Hope with Artisan Boulangerie Co.

For the second year in a row, Artisan Boulangerie Co. (ABC) showed its support for the Children's Cancer Foundation through the sales of its Hope Éclair, an exclusive CCF-themed pastry. With 70% of the proceeds donated to CCF, ABC raised a total of \$4,600.87 in support of children and families impacted by cancer.

Hope Éclair was sold at seven ABC outlets between 6 September and 6 October 2017. It also coincided with Children's Day, celebrated on the first Friday of October in Singapore.

These delicious, fresh-baked pastries are made with a classic éclair choux shell, lemon cream and topped with a candied flower reminiscent of the CCF tulip.

Zest Group's Marketing Manager, Ms Cammie Neo, said the partnership was an exciting opportunity for ABC customers and employees to support a worthy cause. "The Hope Éclair is a 'sweet' way to raise awareness of CCF and their mission to improve the quality of life of children with cancer and their families. ABC is proud to support the communities we serve," she added.

*Contributor: Cammie Neo, Marketing Manager, Zest Group*



## "No gifts on my 10th birthday – please contribute to CCF"

Birthdays are special; they're all about gifts that come in colourful wrappers waiting to be torn apart to reveal a new toy, book or a special something to create memories. 10th birthdays are even more special, as one gets "promoted" to a double-digit age.

To make the year 2017 extra special, my parents Suchismita and Arnab, and I decided to celebrate with more people around us, even if we did not know them personally. As such, instead of buying presents for my 10th birthday, family and friends were told to make a donation to CCF to support the good cause, along with the wishes for a great year and blessings for good health.

We were inspired by a friend who had done similar fundraising for different causes last year. By doing this, we hope to touch lives and share the joy – a small step that may help bring smiles to more children.

The encouragement left us with a huge sense of fulfilment. We are grateful to our family and friends for raising \$2,500 for CCF.

*Contributor: Rehan Banerjee, Grade 4 student*

## SMU holds a silent auction in support of CCF

On 10 October 2017, Singapore Management University (SMU) School of Information Systems Master of IT in Business (MITB) programme celebrated their 10th anniversary with a dinner at the Rendezvous Hotel. Faculty members, alumni, students, staff, industry and university partners were invited for the special occasion.

A charity drive was initiated with the aim of helping Children's Cancer Foundation. In a bid to canvass for funds, faculty and staff were encouraged to donate personal items for the fundraising event. The appeal drew generous and passionate responses with donated items such as wine, paintings and other memorabilia. Thereafter, a silent auction was held during the event, with multiple bids made across the board for the items.

The 'mane' event, in relation to the SMU tangram lion, was a live auction of an SMU campus painting kindly donated by SMU President Professor Arnoud De Meyer. The auction saw a lively session where participants tried to outbid one another with a final winning bid of \$2,500. All proceeds from the auction went towards helping the CCF. SMU MITB office would like to take this opportunity to thank all donors who have participated and expressed enthusiasm in this charity drive.

*Contributor: Singapore Management University School of Information Systems*





## Halloween Charity Carnival by Kiddiwinkie Schoolhouse @ Newton

In conjunction with the theme of "The Magical World of Hogwarts", Kiddiwinkie Schoolhouse @ Newton was transformed into an enchanting and mythical place with witches and broomsticks flying around the school on 28 October 2017.

Together, the teachers set up a total of five activity areas around the school: Witches' and Wizards' Crafting Dungeon (Craft area), Witches' and Wizards' Play Hall (Games area), Witches' and Wizards' Dining Hall (Buffet Area), Witches' and Wizards' Dance Hall and The Sorting Hat. The most popular activity was held at the Dance Hall (gym room), where the teachers gathered the parents and children at 10am, 11am and 12pm for a mass dance. The next most popular area was the Dining Hall where everyone enjoyed a feast whipped up by the teachers and the Kiddiwinkie in-house chef!

Everyone was extremely happy to learn that we had successfully raised a total of \$2,466.50 for CCF. We genuinely hope that our contributions can make a difference in the lives of children with cancer and their families. It has been a rewarding and fun experience for us!

*Contributor: Teacher Si Min, Lead English Teacher, Kiddiwinkie Schoolhouse @ Newton*

## Christmas 2017 by Lee Hwa Jewellery

For the seventh year running, Lee Hwa Jewellery launched its Christmas collection in support of Children's Cancer Foundation.

From 24 November to 26 December 2017, the leading jeweller helped to raise funds for CCF by contributing part of its proceeds from the sale of the Forevermark Endlea collection, which was launched with their Christmas collection. Forevermark, part of The De Beers Group of Companies, is committed to the preservation and protection of habitats as well as social development of local communities. Lee Hwa Jewellery shares similar beliefs and wants to contribute to the welfare of these young beneficiaries.

Through this campaign, Lee Hwa Jewellery raised a total of \$2,053.49 for CCF to express support and improve the quality of life of children with cancer and their families.

*Contributor: Lee Hwa Jewellery*



## The Warren Residents' Day

When it comes to corporate social responsibility and doing good, it seems that there is often a mistaken notion that it is something only large multi-national corporations can afford.

At the Warren Condo, we believe in being socially responsible and the importance of giving back to the community. Thus, the theme for our Residents' Day held on 21 January 2018 was "Giving and Sharing Together". Giving is a manifestation of our personal fullness. As we give, we experience the magic of generosity. A total of \$1,997.80 was raised in support of CCF and we were heartened to receive the strong support from the residents. I would like to thank everyone for making this inaugural charity event a successful one!

*Contributed by: Willie Soh, Secretary of 12th Management Council; Overall-in-charge for the Residents' Day 2018*



## Yin Yoga for a Cause

Mindfulness Yin Yoga Charity Class (正念阴瑜伽慈善课程) was held on 4 February 2018 with 33 yoga practitioners in attendance. Priced at \$38 per student, the fees for this class were donated to CCF to aid children with cancer. Including outright cash donations, the total amount raised for CCF was \$1,510.

The class also had a meditation session which brought some calmness to everyone. We would like to thank all supporters, including Ms Sally Phang, Jensen Ong and Bryan Ng for making this fundraising a success.

*Contributor: Yoga Plus and Master Trainer Chris Su*

## Nom Nom Plush x Naiise x Magnolia Event

Nom Nom Plush (NNP) embarked on our first CSR project in 2017 as part of our efforts to give back to the community. As we ploughed through the list of charities, we decided to nominate CCF as the benefiting charity organisation because of its focus on restoring hope for children with cancer. This is very much in line with NNP's philosophy of bringing joy to the community.

Through this fundraiser, we raised \$1,187.25 and gained a better understanding of the fundraising mechanics of organising a charity drive in Singapore. While the process was not painless, CCF made the experience seamless - we were properly guided on the process and assisted along the way. In the midst of the frenzy, we also had a better appreciation of how our government safeguards public funds raised through charity drives.

The day of our fundraising was an experience of our lifetime! But what struck us most was when we observed a mother explaining to her children the purpose of CCF and how their donation would contribute to the betterment of other children's lives. It was the most heartwarming moment of our day.

NNP is inspired to continue contributing to the community in 2018 and beyond. We will continue to adopt CCF as our charity of choice because of its meaningful cause and dedicated staff!

*Contributor: Janus Ong, Founder of Nom & Co.*



## BENEFICIARY'S STORY

## Passionate pianist unfazed by hearing difficulties



*The passionate pianist, now aged nine, fell in love with the musical instrument during her hospital days and at present, she adores Muzio Clementi's Arietta. "This is the only piece I can play by heart," the Grade 2 student gushed.*

At the tender age of five, Yasmine Lynn Anuar was forced to traverse a slightly different path from her peers.

After doctors at KK Women's and Children's Hospital confirmed Yasmine and her family's worst fears – a tumour in her liver (Hepatoblastoma) – the Kindergarten 1 student was immediately pulled out from school and put through gruelling rounds of chemotherapy for the next six months.

During this period, Yasmine also went under the knife to remove her gallbladder as well as a third of her liver.

"I remember begging Mommy for chicken wings and pancakes when I was in the hospital," Yasmine said, recollecting how tough it was not being able to eat her favourite food during intensive treatment. To cope with the discomfort, she slept most of the time although she enjoyed watching *The Amazing World of Gumball* during sleepless nights in the hospital.

Post-chemotherapy, Yasmine suffered a reduced hearing in both ears – a common side-effect of the treatment. Still, she finds joy in the world of music despite having trouble hearing sounds of higher frequencies.

And just like a typical school girl, Yasmine idolises pop singer Justin Bieber and hyperventilates at his concert. She also loves dancing in her free time.

"She's a natural when it comes to dancing," said her mother Farzila, beaming with pride over Yasmine's performing arts talents. "Despite her petite frame, she is quite a grown-up. But, when it comes to her favourite food, she won't share!"

Yasmine has recovered and is coping well in school. She previously attended kindergarten classes at CCF's in-house learning centre Place for Academic Learning and Support (PALS), before heading to a primary school in 2015. PALS serves to bridge the learning gap between the treatment phase and normal schooling routine.

What about Yasmine's fondest memory of PALS? "A one-on-one snake-and-ladder games session with my teacher!" she exclaimed without missing a beat.

When Yasmine grows up, she aspires to be a veterinarian.

# Calendar of Events

APRIL - JUNE 2018

**13 Feb - 24 May**  
Love Leaves a Memory

**14 Apr**  
We are Surventure!

**14 Apr**  
Childhood Bereavement  
Programme: Captain of Life

**12 May**  
HeartsConnect

**2 Jun**  
Annual General Meeting/  
CCF Education Award

**22 Jun**  
Networking Day for  
Volunteers

**23 Jun**  
Survivors' Day/  
End of Treatment Party

*\*Dates are subject to  
change.*

**Help  
raise funds  
alongside your  
customers!**



Calling all organisations, business owners and retailers – we would like to invite you to support children with cancer and their families through the CCF Donation Box Placement Programme (DBPP). By placing a CCF donation box at the premises of your retail outlets, you can encourage your customers to donate to our cause. CCF would like to thank our partners for their strong support and participation in our fundraising initiatives which has allowed us to provide one-stop holistic care services for our children.

**Drop us an email at [fundraising@ccf.org.sg](mailto:fundraising@ccf.org.sg) or call 6229 3764 / 6229 3738 today to find out more. Big or small – every donation counts!**

**CCF would like to thank the following partners for their support in the Donation Box Placement Programme (DBPP) in 2017:**

*Anytime Fitness Balestier*  
*Bistro 11*  
*Cluny Court*  
*Detention Barracks*  
*Ecorganics*  
*Singkoba Korean Charcoal Restaurant by Haoh Pte Ltd*  
*House of Commons*  
*Hyggerium Pte Ltd*  
*Intellicat Tuition School*

*Seoul Yummy by Gratify Group Pte Ltd*

*Momma Kong's by Kong's International Pte Ltd*

*MEET*

*MUJI (Singapore) Pte Ltd*

*Nature's Farm*

*Naise by Nom & Co*

*RELC International Hotel*

*Six Four Coffee*

*Sozo Cardiology (Mount Elizabeth Novena)*

*Temasek Polytechnic*

*The Healthy Society by Handy Food Pte Ltd*

*Treknology Bikes 3 Pte Ltd*

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ISSUE?**

*If you have just discovered TRIBUTE and are keen to get your hands on past editions, please find us online at <http://bit.ly/ccftribute>.*

## ANNOUNCEMENTS



# SUPPORT US TODAY!

Back for the 16th consecutive year, Hair for Hope (HfH) is Children's Cancer Foundation (CCF) flagship event – the only head-shaving event in Singapore that serves to raise childhood cancer awareness and funds for CCF.

## How you can help:

**Join as  
a shaver  
or group**

**Tell children with  
cancer that it is OK to  
be bald.**

**Introduce  
it to your  
organisation**

**Create awareness of  
childhood cancer in  
Singapore.**

**Volunteer  
with us**

**Build a community of  
support for children with  
cancer and their families.**

All funds raised will help support CCF's programmes and services for children with cancer and their families.

Find out more about the registration details at [www.hairforhope.org.sg](http://www.hairforhope.org.sg) now!  
For enquiries, contact us at 6229 3757 or email [info@hairforhope.org.sg](mailto:info@hairforhope.org.sg).

Organised by:



**Children's  
Cancer  
Foundation**



[www.ccf.org.sg](http://www.ccf.org.sg) /  
[www.hairforhope.org.sg](http://www.hairforhope.org.sg)



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