



Tribute

to our children



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CCF New Year Celebrations



Like a scene from the Lion King, CCF welcomed 127 beneficiaries and families, many decked in animal prints and costumes, to Furama Riverfront Hotel on 4 January 2020 to ring in the New Year.

It was nothing short of a 'Spectacular Savannah', the theme for this year's party to celebrate the human instincts of our beneficiaries. Despite its challenging environment, life in the 'Savannah' is endearing as the diverse array of plants and animal life come together to create a spectacular ecosystem. Likewise, the shared adversities faced by CCF beneficiaries gave them courage, developed their resilience and connected them to establish a community of support for each other.

Attendees were greeted on arrival with an animal-themed goodie bag and foil balloon, courtesy of Cornerstone and Little Lovely Gifts respectively. These did not stop the children from requesting for another balloon (or two!) in their favourite designs when they spotted the balloon sculpting station. There was also a photo booth corner for the families to capture some memories to bring home as mementos.





Highlights of the programme included young Samantha sharing her gift of song, awing the crowd with her rendition of 'I Just Can't Wait to be King' from Disney's The Lion King and 'Set Fire to the Rain' by English singer-songwriter, Adele. Volunteer, Kuang Hong and his team from Singapore Institute of Technology's Magical Hearts, a student club, performed a spellbinding magic show which kept the young ones on their toes. The tricks piqued their curious minds and raised many questions.



The families were then invited to pit their skills against each other in the games segment. During Animal Pictionary, they had to tap on their knowledge of animals found in the savannah and display their artistic abilities too! Our adorably dressed contestants were also given the opportunity to show off their costumes, coupled together with their best animal impression, during the 'Animal Fashion Parade' during the finale.



Thank you to the following sponsors for your generosity:

Venue: Furama Hotels International Management Pte Ltd
Emcee: Jia Ze
Photographer: Nedelynn
Planning Committee: Camilla, Elena and Isabella
Event volunteers: Cindy, Jody, Sui Chen, Clef, Elaine, Shi Meng, Wan Ling, Rachel, Eileen
Performers: Samantha and SIT Magical Hearts

#myGOLDpledge for International Childhood Cancer Day



International Childhood Cancer Day (ICCD), commemorated on 15 February annually, is a global collaborative campaign to raise childhood cancer awareness, and to express support for children and adolescents with cancer, the survivors and their families.

In conjunction with ICCD this year, CCF organised the third edition of #myGOLDpledge campaign to raise childhood cancer awareness within the Singapore community. Since January, gold awareness ribbons, handmade by CCF volunteers and staff, were distributed to our beneficiaries and their families, sponsors, partners, volunteers and medical partners. We invited them to pin the gold ribbon on their attire in the week leading up to ICCD to show their support for the cause, and to take photos of themselves with their gold pledges.

Despite the challenges posed by the recent COVID-19 virus globally and nationwide, we were heartened that the outbreak did not dampen the spirits of the stakeholders who care for our children. We received a total of 44 photo submissions, which were shared on our social media platforms to amazing response!

Do you know?

The Gold Ribbon symbol is used to express support for the effort against childhood cancer. Gold goes through a process by fire to become stronger and tougher. Children with childhood cancer undergo a similar experience. They often develop strength and resilience from facing all the difficult and painful challenges of childhood cancer.



KKH Oncology Medical Team



Prof Tan Ah Moy with KKH Children's Day Therapy Centre's Nurses



NUH Paediatric Oncology Team



NUH Paediatric Oncology Nurses



CCF Staff



Canberra Preschool @ GAMBAS



CCF Volunteer Tay Yong Hung and Friends

Many netizens also stepped forward to enquire how they could make a donation, volunteer or invite CCF to conduct awareness talks at their premises. CCF would like to express our sincere appreciation to everyone who joined us for #myGOLDpledge 2020 and for making it a successful run once again.

Reach out to us at comms@ccf.org.sg if you would like to invite us to your organisation, school or events to share more about childhood cancer.



GLOBALFOUNDRIES Singapore Staff



CCF Beneficiary Matias and his mother

Representatives from Arc Children's Centre



Kong Hwa School



Hwa Chong Institution



Kong Meng San Phor Kark See Monastery Staff and Volunteers



ITE College Central



QB House Singapore

PALS Year End Graduation - A Memorable Journey in Life

As 2019 came to an end, CCF held our PALS Year End Party at the CCF Community Office at Novena on 13 December 2019. It was the first carnival-themed style party and the children were looking forward to celebrate their graduation and achieving another educational milestone.

When all 28 beneficiaries arrived with their families, they were greeted with warm smiles from CCF staff and volunteers. Some of them squealed with excitement as they noticed the new burst of colours and decorations at the premise, a sight which was very different from their day-to-day learning.



The party started with a scrumptious lunch where the children played among themselves and caregivers connected over hearty conversations. CCF Executive Director, Ms Neo Lay Tin, also delivered an address to congratulate the students' achievements and acknowledged their hard work.

Then, the children were each presented with their graduation certificates. It was an unnerving moment for some as they would be starting the new year in their new schools, while a few others looked like they were ready to take on the world! As for the parents, all of them were beaming with pride and happy that their children enjoyed learning at PALS.





The PALS team also sprung a surprise – a video capturing the students in action during their lessons and enrichment. Our young audiences were very tickled when they saw their faces in the video and were reminded of the funny moments they shared with their friends.

Of course, no carnival is complete without popcorn, cotton candy and games stalls. The children enjoyed pushcarts full of their favourite treats and jumped for joy when they found out it was free-flow! They also had to collect stamps by completing all the carnival games such as 'Mini Golf', 'Ball Toss' and 'Spin-the-Wheel' to earn their goodie bags. Last but not least, they were treated to a fancy magic show that left them in awe.

CCF would like to extend our appreciation to Xylem Solutions for sponsoring the event goodie bags and to their staff for volunteering at the carnival game stations.



Survivors' Service Learning Project

The overseas edition of Survivors' Service Learning Project (SSLP) was held from 25 to 28 November 2019 at Yogyakarta, a culturally-rich city in Indonesia. A total of five youths accompanied by one staff visited Children Cancer Foundation Indonesia (Yayasan Kasih Anak Kanker Indonesia or YKAKI) and Dr. Sardjito Central General Hospital, where they were warmly received by the local teams.

The team began the trip with a day of sightseeing that included a trip to Sindu Edupark, which contained both educational exhibits such as the Batik House, as well as theme park with land and water activities. The team also visited Malioboro Street Market for a myriad of classical Javanese fine art, food and culture. The evening ended with preparation work, packing of goodie bags for the beneficiaries and a briefing for the programme happening the next day.

In the morning of day two, the team visited YKAKI's Rumah Kita, meaning 'my school'. The 'school' provides not only education but also accommodation for children with cancer in Yogyakarta. The youths engaged the children with games and stories of their personal experiences with cancer, in hope of inspiring its residents to be strong and to find hope just as they did. It was then time to enjoy traditional Indonesian fare of 'ayam penyet' for lunch before their visit to Dr. Sardjito Central General Hospital.

Entering the ward was a daunting process as there were stringent measures put in place to protect the safety of patients. However, the experience was immediately made better thanks to the warm welcome from the medical team, patients and their caregivers. The youths split into pairs and visited patients at their wards, bringing with them goodie bags filled with traditional games from Singapore, colouring books and art materials. They also had a fruitful exchange session with the caregivers during the visit.



The team went back to YKAKI's Rumah Kita on the third day to share more on CCF programmes and services. This was followed by activities planned with a psychosocial component in mind: terrarium making, mass collage painting, and teaching the children a finale mass dance.

When it was time to say farewell to Yogyakarta, the youths unanimously agreed that even though their mission was to encourage and bring happiness to the children, they themselves were in fact the biggest beneficiaries from their trip to Indonesia.

It broadened my perspective of the healthcare sector in a different country and allowed me to be more appreciative and grateful.

- NZA

This is a meaningful experience that can only be found at CCF. I told myself that it was time for me to grow up and contribute back to the society. It was time to stop living in my shell.

- HH

Danish's Legacy

15-year-old Muhammad Danish Naufal Shah Bin Mohamed Yatim, was diagnosed with recurrent brain tumour in October 2018. To cope with his diagnosis, Danish turned to song-writing to express his thoughts and feelings.

Made possible by CCF's Legacy Building Programme, Danish wrote the song, "Still I Survived", to bring encouragement, hope and inspiration to other children and youths who were still battling cancer. He hoped that his song would become a legacy for his family and reach out to anyone who may be facing challenges in life.

With a team of music professionals, including Narelle Kheng and Jonathan Chua from local band, The Sam Willows, Danish found a safe and comfortable space to express and verbalise his pain, fears, anger, sadness and hopes. It also gave him a sense of purpose and something to look forward to in his journey with cancer. As he wrote and recorded his song at the music studio, he was filled anticipation and was excited over viewing his own music video and the possible impact his message could have on others.

Danish grew to be more confident after the project. He also became closer to his mother and elder sister, who expressed how proud and amazed they were of his song-writing talent.

"I didn't think that I would be able to meet, see and greet The Sam Willows," said Danish. "It was such an enormous moment for me. This was a rare once-in-a-lifetime experience and it would not have been possible if not for my former classmates, CCF, the producers at Zendyll records, The Sam Willows, and last but not least, my family. My greatest, most special gratitude and appreciation goes out to these individuals. Thank you so much for making this possible!"



CCF Donation Box Placement Programme

Calling all organisations, business owners and retailers! We would like to invite you to support children and their families affected by cancer through the CCF Donation Box Placement Programme (DBPP). By placing a CCF donation box at the premises of your retail outlets, you can encourage your customers to donate to our cause. Drop us an email at fundraising@ccf.org.sg or call 6229 3764 / 6229 3738 today to find out more. Big or small – every donation counts!



CCF would like to thank our partners for their strong support and participation in our fundraising initiatives which has allowed us to provide one-stop holistic care services for our children.

Donation Box Placement Partners in 2019

- BLD Lifestyle Pte Ltd
- Cluny Lease Pte Ltd
- Donna iBoutique Pte Ltd
- E.Layer Beauty Artistry Pte. Ltd.
- Ecorganics
- Fish & Co. Restaurants Pte Ltd
- Gratify Group Pte Ltd
- Furama Hotels International Management Pte Ltd
- Handy Food Pte Ltd
- Haoh Pte Ltd
- Hyggerium Pte Ltd
- Kinsa Seiko Pte Ltd
- Kong's International Pte Ltd
- Plaza Premium Lounge Singapore Pte Ltd
- Real Yoga Pte Ltd
- RELC International Hotel
- Selfie Coffee and Lizawati Binte Taini
- Sharene Hair & Beauty Works Pte Ltd
- Sozo Cardiology
- Sun May Unisex Hairstyling and Beauty Salon
- Temasek Polytechnic
- TGP Living Collection Pte Ltd
- Trickeye Museum Pte Ltd
- Zion Global Marketing Pte Ltd

Kayla, the Ballerina Doctor!



Four-year-old Kayla's favourite Disney character is Elsa from the movie, Frozen, who has powers to work with snow and ice. "I like Elsa because she can freeze things. I want to freeze things that I don't like."

It is little wonder that Kayla hopes for the magic that Queen Elsa has since she was diagnosed with Wilm's Tumour in February 2019. She has

endured a surgery to remove one of her kidneys, months of chemotherapy and multiple injections. The experience traumatised her so much that she constantly had nightmares and woke up screaming. She would rest only when her mother slept with her on the hospital bed.

"The silver lining of our many hospital stays was CCF's Family Resource Centre (FRC) as there were so many toys and books to keep Kayla busy. She was happiest when she got to play in the FRC. It was also the only place in the hospital that she felt comfortable to be on her own so I could have some time to myself for errands and to settle the hospital paperwork," says her mother, Audrey.

Thankfully, Kayla is now in remission and will be returning to school. "I want to be a doctor when I grow up. I think I also want to be a ballerina. I know, I will be a ballerina doctor!"

No matter what choice she makes, Kayla will surely grow up to become who she wants to be.



WILL & HOPE
GIVING PROGRAMME
HOPE OF LIFE, WILL TO THRIVE

Your generous monthly donation will allow CCF to continue our work to support more children like Kayla and their families in the childhood cancer journey. Be a Will and Hope Giver today!

Just The Way I Am



Music is a creative way for children to express their feelings, especially for those who have difficulty communicating through words. Under the guidance of TravelClef co-founder, Benjamin Kwan, PALS students had the opportunity to learn how to play a ukulele and be part of a singing group. The students were taught to recognise chords using a unique systemic learning technique. With a little perseverance on their part, the children managed to play to the tune of Bruno Mars' hit song "Just The Way You Are" and enjoyed the sing-a-long session.

Minute to Win It!

Exciting, pre-Christmas fun began on 6 December 2019 for our children at PALS as they played their own version of 'Minute to Win It'. They had only one minute to complete five different games such as 'Ornament Roll' and 'Fan Your Way Through' which tested the children's planning and aiming skills.

In 'Ornament Roll', the children rolled table tennis balls across the table to knock off all the ornaments that were attached to the table. In 'Fan Your Way Through', the children energetically fanned Christmas ornaments across the finishing line with a thin piece of cardboard. Their imagination and teamwork were also tested when they played 'Christmas Charades' and acted out as many Christmas words/phrases within a minute for their team to guess. It was surely a fun way to kick-start the weekends!

Total Defence Day: Stronger, Together

What would you defend? This was the question PALS students had to ponder on before the start of their lesson on the significance of Total Defence Day, commemorated annually on 15 February. The children learned about the six pillars of Singapore's Total Defence namely Military, Social, Civil, Economic, Psychological and Digital Defence. They were also taught that nation building was everyone's responsibility and how they could all contribute in their own ways. When it was activity time, the students chose one out of the six pillars that resonated with them most to design a poster. Their colourful posters were then put together to form a huge collage.

My Colourful and Beautiful Self



PALS students had a fun and engaging art session on 10 January 2020 colouring their own personal figurines which represented their beautiful selves. They were encouraged to use an array of materials such as markers, paints and foam stickers, and name their creations when completed. The students then designed a namecard using alphabet stencils, shiny stickers, markers and colour pencils. The students completed their artworks with minimal guidance, and showcased them in class for their peers and teachers. Each of them felt a sense of satisfaction when their artwork received much compliments and praise.

Let's Lo Hei!



As part of Chinese New Year celebrations, the pre-schoolers were introduced to 'Ren Ri' (人日), directly translated to mean 'everyone's birthday'. The session held on 31 January 2020 saw each child scrambling to find sets of Chinese couplets hidden in the classrooms by their teachers. The meaning of each couplet was explained to them before they kept them in red packets to bring home as blessings. The children also prepared their own 'Yusheng' using coloured cotton thread, shiny golden papers, pom poms and play dough. 'Lo Hei' was of course part of the programme activity and everyone had a fun time tossing the 'ingredients' and making their wishes for the new year.

Blobs in a Bottle



On 5 February 2020, our primary school students had the chance to play the role of 'Little Scientists' and made their very own bottled lava lamp. Mixing vegetable oil, Alka Seltzer tablets, food colouring and water, their inquisitive minds wondered, "Why did the oil float?". Before PALS Teacher, Liyana, had the chance to explain, one of the students answered excitedly, "I know! Water is heavier (denser) than oil!"

Teacher Liyana then explained that the Alka Seltzer had reacted with water to produce carbon dioxide. The bubbles attached themselves to the blobs of coloured water, making them float, and when the bubbles popped, the blobs of coloured water fell to the bottom of the bottle. The students truly enjoyed this experiment!

Science, Technology, Engineering and Mathematics (STEM)



In January 2020, PALS launched the Science, Technology, Engineering and Mathematics (STEM) programme for our pre-schoolers. Through fun and interactive activities, the children could learn STEM concepts and develop their interest in the subjects.

In the first session, the children learnt about 'Forces'. They threw a ball to knock down a tower of cups and pulled the ball towards them using the thread that was tied to it. In the second session, they were introduced to the concept of 'Gravity'. They learnt gravity meant that they could slide down a toy slide and it is because of gravity that objects fall to the ground when they let go of them. The pre-schoolers enjoyed the educational yet entertaining sessions, and were able to tell the differences between pull and push forces after the classes.

CNY Celebrations at CCF@KKH



On 24 January 2020, the children, social workers and volunteers turned into master bakers as they made Honey Cornflakes cookies, just in time for Chinese New Year celebrations! When asked to pound the cookies, the children were apprehensive as they were afraid to make a mess. However, with a little encouragement, the children had so much fun smashing the cornflakes, accompanied by lots of giggles. They then stirred the cornflakes into honey and melted butter, mixing gently to ensure each piece was glistening with the sweet coat before dropping the cornflake mix into a cupcake holder. As a finishing touch, the children added a generous topping of sprinkles! Soon, the smell of freshly-baked cornflakes permeated the ward and the children savoured their cookies joyfully.

Do you want to build a snowman at CCF@KKH

Do you want to build a snowman? The children in Ward 76 had the chance to build their own winter wonderland on 5 December 2019 using soft air-dried clay as part of Christmas celebrations. The children pinched and rolled the clay into logs, shaping their snowmen and Christmas trees. To top it off, the children were also given a pencil holder which they could incorporate as part of their masterpiece for practical uses at home. Some of them even used fairy lights to make their wonderland 'light-up' and placed it next to their bedside table to cheer up their room.



Gingerbread Cookies Making at CCF@KKH



As Christmas approached, it was time for our little 'elves' in the ward to make some gingerbread man cookies on 20 December 2019! They first mixed butter with sugar, then poured flour and ginger powder into the mix. When the dough was kneaded and ready, the children pounded and rolled with all their might to flatten the dough. Using a cookie cutter, the children carved out their gingerbread man and popped it in the oven. It was a proud moment when their cookies were ready to eat as the children had achieved it with minimal supervision.

Chinese New Year Celebrations at CCF@NUH



The children at CCF@NUH were excited to celebrate the festivities to usher in the lunar new year. On 7 January 2020, they were tasked to design auspicious plate ornaments by colouring paper cut-outs in various designs such as flowers, before pasting on their plates. Some of them even wrote 新年快乐 (Happy New Year) on their design after learning about the significance of Chinese New Year greetings.



On 21 January 2020, the children were taught the history of Chinese New Year through the story of "Nian". They also made a puppet bag in the shape of "Nian" and tried their hands at writing couplets using a calligraphy brush! Special thanks once again to Mdm Quah Show Wan who prepared the goodie bags for our children.

A Month of Music at CCF@NUH

Welcome to a month of music in February!

On 6 February 2020, the children had an opportunity to practice playing a song on the piano with the help of colour-coded piano keys. They also had an intriguing time using only their sense of touch and hearing to guess what instruments were hidden in a music mystery box.

The session on 18 February 2020 saw the children learning "What is sound?" and how it is formed. The children made their own wind chimes out of sticks, yarn, strings, beads and bells. They practiced their fine motor skills by stringing the beads and bells with the younger participants receiving some help from CCF volunteers. There were truly no boundaries to a child's creativity as everyone's wind chimes were unique and special.



Christmas Brownies at CCF@NUH



On 3 December 2019, CCF@NUH held a Christmas Brownies baking workshop for our children to experience making their own treats from scratch! They were each given a bowl of baking ingredients to mix and pour into baking cups before popping them into the oven. While waiting for the brownies to form, the children had a chance to try their hand at piping by decorating the Christmas Tree cakes specially prepared by the vendor. Needless to say, the children walked away happy with their delicious brownies and well-decorated Christmas Tree cakes!

Christmas Celebrations at CCF@NUH

Christmas celebrations at CCF@NUH was held on 23 December 2019. When the children learned that there would be a screening of their favourite Peppa Pig Christmas movie, they jumped for joy. During the session, the children also got to build their own Christmas Box ornament using cotton puffs (like snow!), sparkly sequins and a mini pine tree. Special thanks to Mdm Quah Show Wan who volunteered to prepare handmade goodie bags for our children. Many caregivers were delighted and amazed by her workmanship!



Science Experiment at CCF@NUH



Little scientists were spotted in the CCF Playroom on the morning of 17 December 2019! Our children were sent on a mission to discover the number of helium balloons required to help their figurines float so that they could be 'rescued'. It was an exciting moment for the children as the figurines moved little by little with each helium balloon added to the bunch.

Next, the participants held a race using balloon-operated cars. The children had to pump air into their balloons and release it to 'push' their car forward. Since the size of the balloon determined how far the car could travel, the children tried their best to make their balloons as big as possible so they could win the race.

COMMUNITY PARTNERSHIPS

Sunflower Fundraising Event 2019

This is the fourth year that the Sunflower Childcare Group has collaborated with CCF to raise donations for its beneficiaries. Our efforts also aimed to reinforce the core values of 'Appreciation' and 'Partnership' in our preschool children, their families and staff. This year, we organised a Sunflower Fundraising Event from 1 June to 31 August 2019 in 32 preschools under our group.

Prior to the fundraising, we conducted public education talks in our preschools to raise childhood cancer awareness and how we could play a part in building a community of support for CCF beneficiaries. The individual preschools then conducted various fundraising activities initiatives online and through events and sales of CCF merchandise. We are glad to raise \$31,344.60 for CCF through our concerted efforts.



Contributor: Mrs Josephine Low, Corporate Operational Director, Sunflower Childcare Group Pte Ltd

Shaving for the Children with Cancer and their Families

Back in 2014, I was working in a company that organised a Hair for Hope satellite event for all its employees to participate. That was when I first learnt about this meaningful act of going bald. Since then, I have been contributing to various cancer charity causes through my fundraising efforts. It has been five years since I last shaved so I decided it was time for me to select CCF as the beneficiary. From 27 August to 29 November 2019, I made a personal effort to reach out to all my close friends and relatives, as opposed to through social media, to rally for support. I was very touched when they made a donation to support my initiative. In all, I managed to raise \$1,001 for CCF.



Contributor: Ng Kiang Chong (KC), Organiser

SingaporeDoc Gives Back

SingaporeDoc was glad to help raise funds and childhood cancer awareness for CCF between 1 May and 31 December 2019. For every successful appointment referral made through our online portal, \$5 was donated to help children and families affected by cancer. In addition, we also set up a designated campaign via CCF's website to encourage donations. A total of \$3,295 was raised through our efforts.

As we were all acutely aware of the challenges faced by children with cancer and the impact it had on their families, we felt that it was a meaningful project that enabled our partners and users to contribute to a good cause. We thank CCF for this opportunity to work together and hope to collaborate on other projects in the future.



Contributor: Juliana Lee, Director of Business Development, SingaporeDoc

Bald Is Beautiful

As a father of two, my heart aches to know that there were children who were diagnosed with cancer. As such, we decided to start this 'Bald is beautiful' fundraiser from 19 November to 13 December 2019 to make a difference for children and families affected by cancer.

I was very nervous as it was my first time shaving bald in my life. I was not sure how I would look without hair. I am glad that it turned out well! This fundraiser was a very fulfilling experience and we definitely benefitted a lot from the experience. The event also managed to raise \$31,020 for CCF!



I was glad that I could connect my company, Cisco CX, with CCF. Thanks to the great support from CCF's fundraising team, the event went well and we would love to keep building our relationship with CCF to continue our support for children with cancer.

Contributor: Sae Kwon, Vice-President, Cisco CX

Wells Fargo Singapore Charity Bake Sale

Wells Fargo Singapore organised its biggest ever annual office bake sale on 4 October 2019 to benefit CCF and educate our team members about CCF's mission. While the bake sale had become an annual fundraising tradition for our office, our 2019 event was made even more special by the strong collaboration and team initiative to beat our fundraising target for CCF with flying colours! In total, we raised \$22,042.75 from the team's effort. Several staff even followed up with us after the event to learn more about CCF and how they could further support the organisation in their personal time.

Why CCF? One of Wells Fargo's most important pillars of community support is Human Services, or directly providing or supporting organisations that offer needs assistance and care to vulnerable members of our community, including children who are affected by economic or physical hardship. We chose CCF because of our extremely positive past experience working with the organisation, and the direct impact CCF's work had on the well-being of our youngest community members and their families. More than 10 of our colleagues also volunteered at CCF's signature public outreach event, Hair for Hope 2019, and were deeply touched



and inspired by the large crowds of people who came to give their support (and shaved bald!) to tell children with cancer that it is OK to be bald. Wells Fargo looks forward to continuing our partnership with CCF in 2020!

Contributor: Annette Qi, President, and Nishad Majmudar, Communications Officer, Wells Fargo Singapore Volunteer Chapter

Pathlight Students Give Back to the Community



Kudos to Pathlight School's Primary Six students for giving back to the community! The students organised a pushcart sale from 17 October to 13 November 2019 to sell stationery, food and toys to their schoolmates and teachers. In all, a total of \$3,052.50 was raised for CCF.

Said Ms Juleha Hassan, Track Head for Pathlight Primary School (Campus 2), "Such projects helped to bring lessons to life, for example Math and budgeting, while providing us with a platform to teach important values like compassion and contribution to the community!" Pathlight students agreed that it was an eye-opening and rewarding experience for them. Most importantly, they were happy that their efforts could help other children who were battling cancer.

Contributor: Oliver Chew, Educator, Pathlight School (Primary)

COMMUNITY PARTNERSHIPS

Supporting children with cancer

In mid-2019, I thought of doing something meaningful through my athletic lifestyle. That was when CCF came into my mind. As parents of three children, my wife and I always had a soft spot for children. I was touched by many friends,



colleagues and even members of the public (some were anonymous!) who came forward to encourage and pledged donations totalling \$5,626 during my online fundraising campaign held from 9 September to 30 November 2019.

I would like to appreciate Shermain from CCF for her kind assistance when I first broached my idea of fundraising to her. I was able to kick-start my online donation drive effectively and quickly, despite it being my first time. It makes me smile when I see our community come forward together to show their support. Once again, many thanks to CCF for giving me the opportunity to lend a helping hand.

Contributor: Henry Chee, Organiser

Kids of Hope Bicentennial Family Carnival

Universal Event Productions (UEP), a subsidiary of Universal Entertainment Media believes in organising charity events to raise awareness for a good cause. From 18 November to 28 December 2019, UEP helped CCF to raise funds through its “Kids of Hope Bicentennial Carnival” coupon sales and direct donations.

Held on 21 December 2019 at Anchorpoint Shopping Center, the carnival had various exciting programmes for children and family such as magic show, game booths, cookie decorations, balloon sculpting, and dance performance, etc. One of the highlights is the “Little Star Search 2019” kid’s talent competition to allow participants aged between three and twelve years old to showcase their talents. Families also participated in “Cookies of Hope”, a decoration contest that formed the words “Singapore 200” with over 5000 cookies in celebration of Singapore Bicentennial Year. This largest word formation made of cookies also broke the Singapore Book of Records.

Thanks to the unconditional support of the community, \$6,547.40 was raised from the event for CCF.

Contributor: Angels Yeung, Co-Founder, Universal Entertainment Media Pte Ltd



COMMUNITY PARTNERSHIPS

Green Holidays



2019 marked Innisfree's sixth annual CSR initiative with CCF, alongside our refreshed Green Holidays Campaign, alongside our refreshed Green Holidays Campaign (previously known as Green Christmas Campaign) held from 1 November to 31 December 2019. The campaign aimed to

create a warm and lively experience for children with cancer and their families during the season of giving. We designated part of the sales proceeds from each limited-edition DIY Paper Speaker Kits sold to CCF and raised a total of \$13,954.

The DIY Kits were introduced to encourage everyone to get hands-on in creating their very own holiday cheer while giving back to the society. We were delighted to spread the message "Make, Enjoy, Share" through our campaign slogan to many innisfree customers, and in turn, light up the hearts of the little ones at CCF with love and happiness.

Contributor: Sharon Chew, Assistant Marketing Manager, Innisfree Singapore

Qeeboo Installation Online Auction by Journey East

Working with seven renowned creatives from various artistic disciplines in Singapore, Journey East hosted 'Fast Slow Disco', a design installation that featured the iconic Rabbit Chair from Italian design brand Qeeboo as the creatives' canvas. The installation was curated by Creative Director Rafiq Mohamad from branding agency, Feral. The chairs were exhibited from 12 to 20 October 2019 at the Journey East showroom, and the artist Rabbit Chairs were put up for a charity auction. CCF was selected by Feral as the beneficiary of sale proceeds and \$3,386 was raised through the auction.



Contributor: Terence Teh, Marketing Manager, Journey East Pte Ltd

Christmas Charity Carnival



Canberra Preschool organised our first ever Charity Carnival on 6 December 2019 to celebrate Christmas and raise funds for CCF. CCF was

chosen as the beneficiary as we hoped to make the children's recovery process a little easier and provide support to their caregivers. We sold carnival game cards to parents and the proceeds totalled \$1,800 help aid children and families affected by cancer.

The event provided a good opportunity for parents to bond with their child and inculcate the spirit of giving during the festive season.

Contributor: Esther Chia, Director, Canberra Preschool Pte Ltd

“You Raise Me Up” Charity Concert



Mr Daniel Teo and President of the Canadian Alumni Network Singapore, Mr Michael Chan.

CCF Chairperson, Mr Ho Cheng Huat, Executive Director, Ms Neo Lay Tin together with CCF beneficiaries were present at the concert.

The night drew to a close on a meaningful note as demonstrated by the generosity of sponsors, supporters and audience who contributed a total of \$123,626 in support of children and their families affected by cancer.

Organised by Mr Daniel Teo of The Private Museum and presented by the Canadian Alumni Network Singapore, “You Raised Me Up” – the charity concert featured 11-year-old Canada-based musical prodigy Ryan Wang. Performing alongside was 14-year-old vocalist, Samantha Permata Surya from Indonesia, and the Musicians’ Initiative led by conductor Alvin Seville Arumugam.

Held on 8 August 2019 at the Singapore Chinese Orchestra concert hall, the charity concert took the audience on an enchanted evening of classical music. The concert was graced by the High Commissioner of Canada in Singapore, H.E. Lynn McDonald, Co-Founder of The Private Museum,



Living Worlds Exhibit and Science Centre



On 18 January 2020, six CCF beneficiaries and their families joined Nutek Pte Ltd in exploring the Science Centre’s exhibit, “Living Worlds: An Animal Planet Experience”.

The first stop was the “Tesla Coil” show, a live demonstration of high voltage electricity by a

3.5 million volt coil. Thereafter, everyone enjoyed a sumptuous lunch and got to know each other. When it was time to enter the “Living Worlds: An Animal Planet Experience” exhibit, the children were filled with excitement and could not contain their anticipation. Even the adults enjoyed the interactive exhibit! With extra time to spare, the various groups also explored other shows and exhibits. Before everyone said goodbye, each family also received a small gift prepared by Nutek staff.

We were delighted to bring joy to the children and their families. Their angelic smiles and laughter were so precious and unforgettable.

Contributor: Jen Villavicencio, Production Engineer, Nutek Private Limited

COMMUNITY PARTNERSHIPS

Rishi's 9th Birthday Fundraising

My name is Rishi and in conjunction with my ninth birthday, I decided that I wanted to raise funds to support the childhood cancer cause as I was very impressed with the good work done by CCF. I invited my friends to donate any amount of their choice as their birthday gifts to me, and am thrilled that I was able to raise \$1,500, which exceeded my target. Everyone who came to my birthday party applauded this great initiative and donated generously.

This fundraising event made me realise that every little effort goes a long way and we can make a BIG difference. Thank you CCF for opening the doors for me!



Contributor: Rishi, Organiser

#FestiveFurama

During the #FestiveFurama Christmas carnival held on 6 December 2019, 16 CCF beneficiaries and their families were invited for a fun-filled time with carnival games, free-flow popcorn and candy floss, Make-Your-Own pancake workshop and



Virtual Reality gaming at Furama RiverFront. The highlight of the carnival was the Santa Workshop where the children were asked to write their wishes for Christmas. Little did they know that their wishes would be fulfilled by the team at Furama who rushed out to the stores, striving to fulfil each and every wish on the list. An hour later, Santa and his helpers came back with heaps of presents for the children, who were very much surprised! It was a pleasure and privilege to work with CCF to bring joy and merriment to the beneficiaries.

Contributor: Germaine Yap, Assistant Marketing & Communications Manager, Furama Hotels International Management Pte Ltd

Sale of Tote Bags

For the first time, Fish & Co organised a fundraiser to support CCF in hopes to improve the quality of life of children and families affected by cancer. We placed our two unique tote bags, "Yes I Can" and "Going Places", at our 11 storefronts island wide and ensured that our customers were aware of how their bag purchase would better the lives of CCF beneficiaries. Through sales of our two unique tote bags, "Yes I Can" and "Going Places", we managed to raise a total of \$1,712.20 for CCF. We hope that our actions would inspire more organisations to organise similar fundraising events as well to benefit the community.

Contributor: Fish & Co. Restaurants Pte Ltd.



The 8th Birthday Wish

My son, Neal, was turning eight on 10 October 2019. As such, I decided to organise a fundraising event in conjunction with Neal's birthday to help my kids learn that it was a blessing to be in the position where we could help others. I was glad that proper documentations and verifications were conducted by CCF before my donation page on Giving.sg could be approved.

Our fundraising efforts held from 17 October to 17 November 2019 garnered a total of \$1,100 in support of CCF. In fact, Neal and his elder brother Ethan were the first to donate! We are also very grateful to Suzi from CCF for taking us on a tour at the CCF office. This is a meaningful experience for all of us and we hope to be able to make this an annual tradition.



Contributor: Angela Kok, Organiser

Da Little Preschool By-The-Park Charity Yard Sale



On 18 January 2020, staff and parents from Da Little Preschool By-The-Park (BTP) joined hands to organise the school's first-ever charity yard sale, held in the BTP backyard.

While parents donated various items such as clothes, toys, books and homeware for sale, the teachers set up food and refreshments stations serving home-cooked 'mala' noodles and traditional chive dumplings. We managed to raise a total of \$1,270.10 from the first edition of the backyard sale and this was only possible because of our convincing little sellers, and generous teachers, parents and families.

Contributor: Sylvie Ta Higgs, Parent Volunteer, Da Little Preschool By-The-Park

Acknowledgements

CCF would like to express our heartfelt gratitude to the following corporate partners for organising the following social and recreational activities for our beneficiaries:

- **Old Mutual International:** DIY Pencil Holder workshop on 29 November 2019
- **Drew & Napier LLC:** Drew & Napier's Annual Christmas Party 2019 on 14 December 2019

“I want to be a Doctor”
“I want to be a Ballerina”
“I want to be a Ballerina Doctor”
- Kayla, 4



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