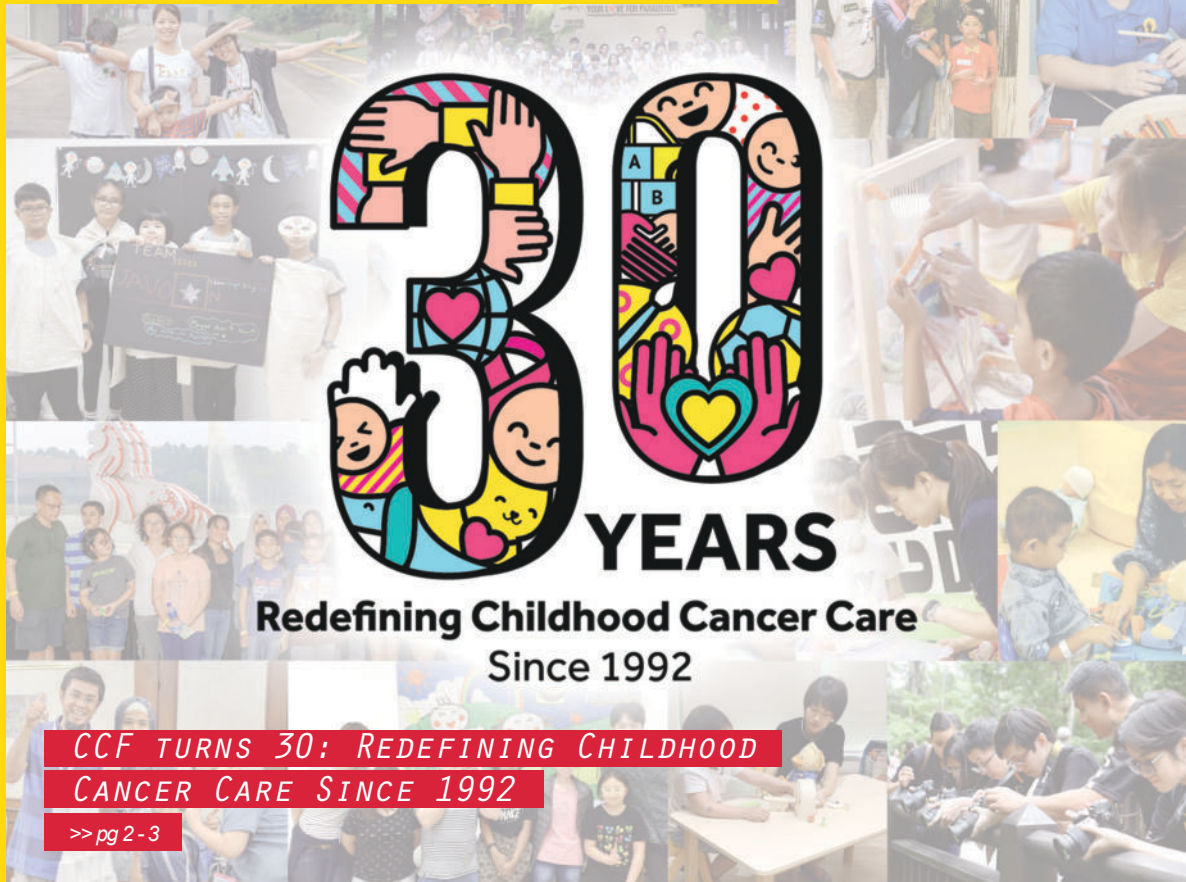




Tribute

to our children



**CCF TURNS 30: REDEFINING CHILDHOOD
CANCER CARE SINCE 1992**

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**Commemorating
International
Childhood
Cancer Day with
#myGOLDpledge**

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**Meet CCF Beneficiary,
Aaron Tay, a Published
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Artist**

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Make a BALD
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CCF Turns

30!



It is our privilege to have supported and cared for more than 3,500 families to date. Through their triumphs, resilience and fortitude, they inspire us to evolve continually to stay relevant to their changing continuum of needs as individuals as well as family units.

Medical advancement and new treatment options, for instance, propelled us to expand our child life services to help the kids cope with the procedures and side-effects. In recent years, we stepped up to not only assist parents with the high costs of life-saving treatments but also those grappling with compounded financial and psychological stressors amplified by the care of a seriously ill child during a prolonged pandemic.

Meanwhile, we introduced new therapy modalities such as animal-assisted therapeutic interventions for children having difficulties in expressing their experience and emotional distress. And we are currently developing a suite of enhanced rehabilitation and survivorship services to support children and youths in the recovery and post-treatment phase of their cancer journey.

For all that we are able to do, CCF would not be what we are without our partners, sponsors, donors and volunteers who have given so generously and tirelessly over the past 30 years. We value our relationship and appreciate you joining forces with us to make a tangible difference to young lives.

Together, we can cushion the impact of childhood cancer and help ensure the children and their families recover not only from the physical but also in mind and spirit.

Ms Peng Hai Ying
Chief Executive Officer
Children's Cancer Foundation

We are celebrating our 30th anniversary this year!

Children's Cancer Foundation started with a handful of volunteers in 1992 when a doctor was compelled to take action on the unmet needs of children with leukaemia. He believed doctors and nurses could deliver the most appropriate medical treatments but to have good outcomes, mental and emotional well-being must also be addressed.

We have since expanded our scope to become the only full-fledged social service agency offering integrated psychosocial services and programmes for children and families affected by all childhood cancers, supporting them through the highs and lows of their journey from hospital to home and community.

30 Years of Redefining Childhood Cancer Care for Children with Cancer



In 2022, CCF commemorates 30 years of **redefining childhood cancer care** for children and families affected by cancer. To mark our commitment to the CCF mission, the design of our anniversary logo centres on our **purpose, who** we serve, and how we **deliver**.

The many **smiling faces** represent our children who are at the heart of why we do what we do. The **helping hands** make up our staff team who are always within an arm's reach, the **beating hearts** that promises passion and only our best work. And CCF's Specialist Clinic programmes – **art, play and animal-assisted therapy** – allows the voices of our children to be heard.

The logo encapsulates not only the 30 years of achievements in journeying with our children but also our 30-year promise of a progressive care model that continues to listen to the needs of our beneficiaries.



Here's how YOU can join in our pearl anniversary celebrations:



Participate in our upcoming fundraisers!

- Hair for Hope (May to July)
- The Hope Train (September)
- Season of Giving (December)

1



Make a \$30 birthday donation to CCF here:



www.ccf.org.sg/donate

2



Participate in our 30th anniversary trivia quiz found in our Tribute EDM!

Stand a chance to win CCF merchandise!

Drop us an email at comms@ccf.org.sg to join our mailing list!

3



Follow us on social media!

Like and share our posts so others can also find out more about CCF and our work!

4

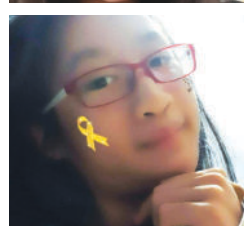
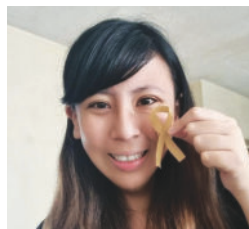
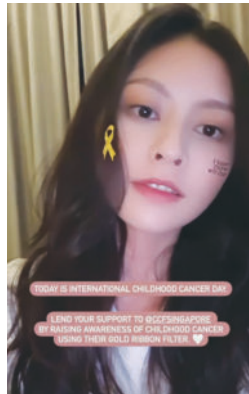
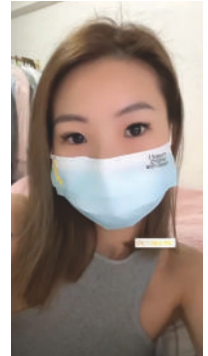
#myGOLDpledge for International Childhood Cancer Day!



Just like how gold emerges stronger when refined by fire, children with cancer develop strength and resilience as they go through the painful challenges of the cancer diagnosis. Many of them emerge stronger after their battle against cancer which is why the gold ribbon is used as the universal symbol for childhood cancer awareness.

On International Childhood Cancer Day (ICCD) which falls annually on 15 February, CCF joins more than 90 member countries under Childhood Cancer International (CCI), the largest global patient support organisation for childhood cancer, to raise childhood cancer awareness globally. We do this through our #myGOLDpledge campaign which is back for its fifth consecutive run this year!

Since January 2022, CCF has been inviting our partners and supporters to wear the physical and digital gold ribbons – either on their attire or their faces - as a display of their support towards children and families affected by cancer. MediaCorp artiste, Ms He Ying Ying, participated with her GOLD pledge too despite her busy schedule. Our Instagram online community also left words of encouragement for CCF beneficiaries who were still battling cancer.





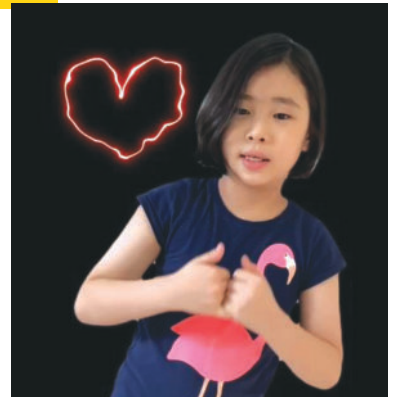
CCF is grateful for the partnership and support of 11 organisations and four schools for the successful run of #myGOLDpledge this year. They are:

- Amaris B. Clinic
- BVKED.CO
- Hwa Chong Institution
- Jabil Singapore
- KK Women's and Children's Hospital
- Moods Pte Ltd
- National University Hospital
- Project Aureum of Raffles Girls' School
- Project IGNITE of Dunman High School
- Qualcomm Global Trading Pte Ltd
- RSVP Singapore The Organisation of Senior Volunteers
- Singapore Polytechnic
- Superstar Teacher
- The Floor Gallery
- Xylem Water Solutions Singapore Pte Ltd

We would also like to extend our deepest appreciation to the many individual #myGOLDpledge supporters who responded to our online appeal and left inspiring messages for our children, and donors who made a difference with their monetary gifts.



Family Retreat – Together We Are Stronger



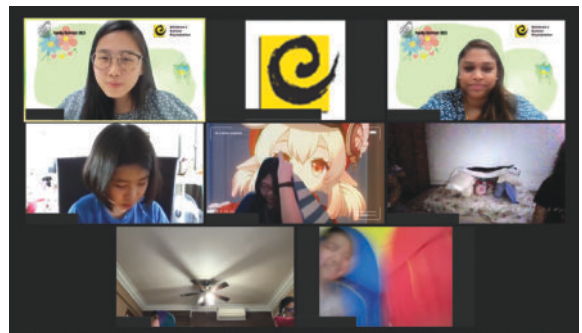
After the death of a parent, a child can sometimes feel neglected as the surviving parent may be pre-occupied with straddling between their own grief and being the sole breadwinner, amongst other roles. During this challenging period of adjustments, surviving parents may find themselves with little or no capacity to be attuned and attentive to their child's emotional needs.

CCF organised a Family Retreat from 15 to 16 January 2022 specially for seven bereaved families to take time to reconnect with each other. With the intent to promote familial bonding, the day's programme centred on a virtual camping trip in nature. It was guided by the 'Five Love Languages' by Gary Chapman – spending quality time with one another, sharing words of affirmation, receiving gifts, doing acts of service and giving physical touch.

One of the highlights was a mini spa, where each family lit ocean-scented candles as they applied a facial mask on their family members and gave them a gentle massage with lotion. Beyond experiencing a loving touch from family members, the soothing ambience allowed many to truly relax. It also created a space for family members to reconnect with one another. Other activities saw participants exchanging 'Love Letters' of appreciation for each other as well as pausing to spend 'Time Together' to look into each other's eyes.

Besides expressing their love for each other, the families had fun time building their family tents and singing along to a family jingle to the tune of Jingle Bells! With lyrics such as "we are family" and "together we are stronger", families were reminded of their strength and values as they journey through life with each other. Families even competed to create their little dances to the song to see which family had the best actions!

Through the two-day retreat, they were reminded that they were not alone in their grief and that their family members will continue to be there to support and love them.



A Published Author and Aspiring Artist



At just eight years old, CCF beneficiary **Aaron Tay** is already a published author. Today, his cherubic smile and collection of self-penned jokes, entitled *150 Jokes for Monstrously Funny Kids*, belie his hard-won battle against Lymphoma.

It began in early 2020 when he felt a hard painless lump on his neck. His parents brought him to several doctors, which eventually led to a biopsy and diagnosis at KK Women's and Children's Hospital in April.

"Part of me was in denial," shared Aaron's mother, Hui Ting. "Plus, I was in my third trimester with my youngest child. I didn't know how we would cope."

Over the next three months, Aaron underwent four rounds of chemotherapy and suffered bad side-effects. However, he bravely packed his bags and got ready to return to the hospital each time.

Shortly into his treatment, Hui Ting gave birth. CCF social worker, Kristen, constantly visited Aaron and kept Hui Ting updated on his progress. "Kristen helped Aaron understand his treatment and ease his fears through therapeutic play. She even brought a video game for him – something he still remembers to this day."

Then, Aaron's baby sister was diagnosed with Kawasaki disease. Thankfully, the potentially fatal illness was discovered in time. However, Hui Ting was exhausted from having to care for two sick children. In addition, her second son, Robin, had a hard time adjusting to all the changes as he had been placed in his grandparents' care during that trying period.

Hui Ting credited her husband and CCF for helping her pull through. “CCF was always there for me. They encouraged me when things were really tough, helping me reshape my thoughts and perspectives. They also provided Aaron and I with emotional support throughout the journey.”

Aaron and Robin began attending CCF’s sibling support programmes including SibsConnect and Siblings’ Day events. There, Robin met other sibling units and realised he was not alone. With the family’s finances stretched from Aaron’s medical bills, CCF also stepped in to provide financial assistance. Once Aaron was ready to return to school, CCF provided Aaron with schooling assistance, meeting with the school staff and his classmates to show them how to help him ease back into normal school life.

At this point, Hui Ting remembered a wish Aaron made during his treatment days to publish a book. Being an avid reader, Aaron would spend hours with his books and attempted to write his own stories. When the treatment got tough, Aaron would come up with jokes to distract himself from the pain and discomfort. Even when Aaron was unwell, he would tell his family jokes to cheer them up. For Aaron, laughter has always been the best medicine.

Aaron and Robin want to help other children with cancer. Besides, without CCF, we would not know how to get through such a challenging time.”

This gave Hui Ting the idea to compile the jokes into a book as a family project. She roped in Robin and Aaron as illustrators too.

Said Hui Ting, “Robin is passionate about drawing and it rubbed off on Aaron. He compliments Aaron’s drawings which encourages him to draw more.”

The journey of fulfilling Aaron’s wish was filled with challenges, but with CCF’s emotional support and Aaron’s resilience, the book was successfully launched on Amazon in e-book and paperback formats. The family intends to print paperbacks of their book locally and donate part of the sales proceeds to CCF.

When asked why the family chooses to donate to CCF, Hui Ting shared, “Aaron and Robin want to help other children with cancer. Besides, without CCF, we wouldn’t have been able to get through such a challenging time.”

With a book to his name, Aaron now has his heart set on being an illustrator. “I like drawing. I draw almost every day when I have the time! I also hope to come up with more books to bring joy and laughter to other children who are having a hard time.”



Because of your monthly donations, CCF is able to continue our work to support children like Aaron and their families in their childhood cancer journey.

Scan the QR code to sign up as a Will and Hope Giver today!

Winter Wonderland at CCF@KKH

What is Christmas without a little snow? From 9 to 17 December 2021, CCF beneficiaries at CCF@KKH created a mini winter wonderland! Adding a little water to the baking powder in an aluminium tray, the children eagerly mixed the mixture and watched it thicken to form a snow-like texture. Choosing some mini toy figurines dressed in winter clothes, the children laughed heartily as they took the little figurines to ski or make snow angels. Some children even tried making their own mini snowballs or snowmen from the snow mixture! What joy filled the hearts of the children as they transported themselves into a winter wonderland for an afternoon.



Baking Our Own Festive Snacks at CCF@KKH

Among the many Chinese New Year snacks available during the festive season, the most-loved snack among the children were the honey cornflakes! On 24 January 2022, the children at CCF@KKH tried their hand at making their own festive goodies. Crushing the cornflakes with their hands, the children poured the crushed bits into a honey butter mixture and gave it a good mix. Carefully scooping the mixture into mini paper cups, the little ones then decorated them with sprinkles, paying extra care to its presentation. Happy with the work of their hands, they then hurriedly packed them into festive containers with a “福” (fú) sticker, excited to serve them to their families!



HOSPITAL EVENTS

Chinese New Year Celebration at CCF@KKH and CCF@NUH

In preparation for Chinese New Year, our children and caregivers at both hospitals put their artistic skills to the test by creating festive decorations!

From 10 to 21 January 2022, the children at CCF@KKH experienced the Chinese New Year paper-cutting tradition and were fascinated by how square pieces of red paper can be cut to form beautiful shapes. From fishes, to tigers, and even Chinese characters representing festive greetings, the children kept their focus in order to cut the paper carefully to form the



shapes. To top off the celebrations, participants came together and recorded a video to wish all doctors and nurses a happy lunar new year!

Beneficiaries at CCF@NUH were invited to a time of craft between 24 and 28 January 2022. They were presented with an array of materials and the children truly had a difficult time choosing which ones they wanted to use for their decorations! Whether it was the crafting of a tiger using foam materials, the making of a fan-shaped decor using red paper, or simply the creative doodling and colouring on a “福” (fú) template, the children had the best time getting involved for the Chinese New Year prep. To add to their joy, they also received goodie bags containing a tiger headband, mandarin oranges and some snacks. Needless to say, all CCF beneficiaries received them with much glee.

Balloon-Sculpting Fun at CCF@NUH



From 10 to 14 January 2022, CCF beneficiaries at CCF@NUH stepped into the world of balloon fun! Greeted by a plethora of balloon sculptures, the little ones let out little screams of delight and rushed to pick their favourite shapes. From animals to balloon swords, the children were eager to learn how single sticks of balloon can be twisted into beautiful three-dimensional sculptures. With the guidance of CCF staff, the brave children carefully twisted the long balloons in hopes that they would not burst. One child was so amused by the ‘POP!’ sound that he inflated many balloons just so he could anticipate the pop! The children enjoyed their time thoroughly and could not wait to show their families their balloon creations!



Are You Ready to Make a BALD Statement?



Starting May to July 2022, CCF's flagship fundraiser Hair for Hope (HfH) will return for the 19th year as the only head-shaving campaign in Singapore that serves to raise funds and childhood cancer awareness. Every shaven head at Hair for Hope represents the understanding by an individual of the ordeals that a child with cancer goes through so it is really important that we have YOU join us to advocate for our message that it really is OK to be bald.

We hear many of your sentiments that the in-person HfH events are missed. Trust us, we too. However, safety of all our supporters remain a priority so we are taking baby steps to make this possible. For a start, we will pilot the return of physical private satellite events this year!

Are you ...

- An **EXECUTIVE** in the human resource or corporate social responsibility department at your organisation
- A **TEACHER** at school
- A **GRASSROOTS LEADER**

Drop us an email at info@hairforhope.org.sg to find out how you can bring HfH to the doorsteps of your organisation today as a Satellite Partner*!

**Satellite Partner Criteria: A minimum of 20 shavees and a target donation of \$5,000*

For the latest campaign updates, follow our Facebook page (@hairforhopesg) and Instagram (@ccfsingapore).

CCF Donation Box Placement Programme

CCF is truly grateful for the support of our Donation Box Placement Programme (DBPP) partners in 2021. By allowing us a space in their premises to place our donation box, their support has not only aided our fundraising efforts but also amplified awareness of our cause.

We would like to thank the following DBPP 2021 partners who have raised \$1,000 or more for CCF:

- Sozo Cardiology
- Mooloolabar Pte Ltd
- Tong Hai Medical Pte Ltd

Are you an organisation, business owner or retailer who has a little space for a CCF donation box at your reception desk or cashier counter?

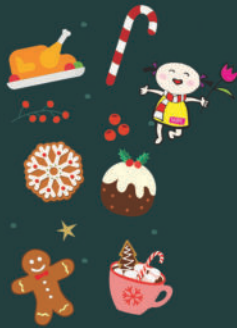
We would love to have you as a CCF DBPP partner!

All you have to do is to loan us a space big enough for our box at a visible area and CCF will do the rest for you. It is a fuss-free way to give back and do your part for the childhood cancer community in Singapore. Every dollar will go a long way in improving the quality of life of CCF beneficiaries.

To find out more, drop us an email at fundraising@ccf.org.sg today!



'Tis the Season of Giving



Season of Giving with Children's Cancer Foundation

'TIS THE SEASON TO BE GIVING



Organised in conjunction with National Volunteer and Philanthropy Centre's SG Cares Giving Week, #CCFGivingSeason returned for its second run in the month of December. Beyond the usual Christmas feasting and gifting, 11 partners decided to make the season of giving an even more meaningful one by joining CCF in our efforts to make it the best December yet for our beneficiaries.

From 1 to 31 December 2021, CCF partnered five F&B caterers who committed to donate \$5 per delivery order received in support of our children. In turn, we reached out to the Singaporean 'foodie' community to fill their bellies up with meals for a good cause. It was a 'belly' exciting collaboration indeed!

We would also like to extend our appreciation to the corporate and individual partners who, even though were not in the F&B sector, responded to our Christmas appeal and set up dedicated fundraising pages to raise funds for us. Collectively, more than \$54,000 was raised for children with cancer and their families.

Share the Joy Donate our Love Its Christmas #CCFGivingSeason

It was a real joy for my colleagues and I to be able to show our support for CCF's beneficiaries through AXA's fundraising campaign held from 29 November to 31 December 2021. We were not sure what to expect, and were very encouraged by the response from our colleagues which enabled us to raise a total of \$11,168 for CCF. We are grateful to have had the chance to participate in #CCFGivingSeason and would like to thank CCF for all the good work they have been doing over the years! We hope that our contribution will help to make a difference and let CCF children know that that they are not alone in their battle against childhood cancer.

*Contributor: Jason Lim, Manager, HR Service Delivery & HRIS,
AXA Singapore*

Fundraise with SGS #CCFGivingSeason

SGS is pleased to join CCF in #CCFGivingSeason to raise funds in the month of December 2021. Our support for CCF is anchored on our common goal to raise the much-needed funds needed to ensure children and families affected by cancer receive the holistic care and support they need, especially in the areas of education, financial and psychosocial needs.

Through the generous donations of our employees and company, we raised a total of S\$6,000 from 1 to 20 December 2021 which we believe will go a long way to support CCF's programmes provided free for CCF beneficiaries.



*Contributor: SGS Testing & Control
Services Singapore Pte Ltd*

Giving Back As One at PALS with Temasek Polytechnic



In preparation for our 'Giving Back As One' project on 12 January 2022, we decided to organise interactive activities that made "Learning about COVID-19" fun and easy for CCF children, through videos and quizzes. One of the most basic but also most important agenda for the day included teaching the children how to wash their hands or wear their masks properly.



We all learnt so much through this project as it not only allowed us to interact with the children but also share with them some of the knowledge we have learnt in our Biomedical Engineering studies, such as how the COVID-19 virus affects the body.

"I truly enjoyed this interaction where we managed to bond (with the children), give back to the society, have fun and apply some of our knowledge (learnt at school) to impart it to others." - Prevesh

Contributor: Ariel Ee, Temasek Polytechnic

Valentine's Day Arts and Crafts at PALS with Quilter International

Having enjoyed working with CCF before on previous projects, we had to respond with an immediate 'yes' when they contacted us in January again to volunteer at their organisation. As Valentine's Day was fast approaching, we planned for an arts and crafts activity so the children could make something special for their family members.

On 9 February 2022, we held our craft session for the PALS students. The initial programme was for us to teach them how to make both paper flowers and valentines cards. However, everyone was having too much fun sharing jokes and riddles with the children along the way that we only managed to make the flowers in the end!

"I enjoyed sharing how to make paper flowers with the kids. They were such a delight and very chatty. I'm glad we were able to finally volunteer after such a long time. See you again soon for more fun activities!"
- Lai Yun Tsang



*Contributor: Gabrielle Salihin, Regional Officer
Manager, Quilter International*

COMMUNITY PARTNERSHIPS

Chinese New Year Special at PALS with NTU RSPOH

It was an absolute joy to have the opportunity to interact with PALS students on 26 January 2022. As Chinese New Year was approaching, we felt that it would be meaningful for us to share some of the Chinese traditions and joy of the festivities through classic folklores!

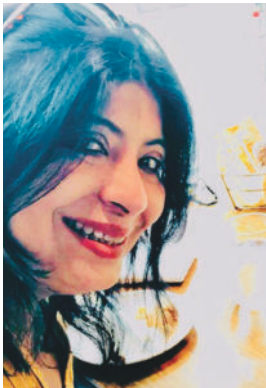
We had a lot of fun storytelling and playing games with the little ones. Seeing their smiles and hearing their laughter warmed our hearts immensely. It made every bit of planning the event very worthwhile.

A particularly touching moment was when one of the children requested to bring one of the animal puppets we prepared home for her brother. It was then that we realised our work has not only brought joy to the children in the room but possibly to their siblings as well.

Contributor: Chee Siang and David, NTU RSP Operation Hope



Birthday Cheer for CCF



My name is Urbi and I take a deep interest in how I can help to improve the welfare of children, the community and the environment. My quest for fundraising began when I came across information about CCF and their outreach programmes that help to improve the lives of children and families affected by cancer.

Giving back to the community has always been on my mind. I am also constantly reminded of the close friends and relatives who have been affected by cancer in the past. Since my birthday was around the corner, I decided to celebrate it by requesting for donations in place of gifts to garner funds for CCF. I feel privileged to have raised \$2,537 from 30 December 2021 to 31 January 2022 and helped CCF in my own little way.

Contributor: Urbi Basu Julka, Organiser

Mini Charity Run and Ride 2021

What started off as an idea between a group of childhood friends to give back to the community became a 450-pax strong run and ride activity to raise funds for CCF. We chose CCF as we wanted to support children with cancer and their families, and let them know that they are not alone in their journey.

Between 22 December 2021 and 31 January 2022, we had many participants who contributed in their own time as runners or cyclists, donors or even both. It was a great and meaningful experience for us all to give back to the community and help the children and families of CCF. Our friends and relatives were super supportive as well! Through everyone's contribution, we were able to raise \$7,899 for CCF and put together a successful fundraiser.

Contributor: James Lim, Organiser

Be a Santa, Gift a Joy



Pan Ocean Singapore Pte Ltd held a 12.12 Super Sales on U Fresh Deals Marketplace via Facebook Livestream on 12 December 2021. The session sold a variety of items and food products on their livestream platform. The team had an aim to raise \$5,000 for CCF through e-ticket sales to the livestream event, priced at \$2.50 per ticket.

For every ticket sold, Pan Ocean Singapore Pte Ltd also generously matched with a dollar-to-dollar company donation (capped at \$5,000). A total of \$10,295.50 was raised and the team feels great to be able to support CCF again after our previous fundraiser held in 2020.

Contributor: Tiffany Leow, Deputy Managing Director, Pan Ocean Singapore Pte Ltd

Clicks for Kicks

It was a pleasure for us to organise a virtual marathon fundraising campaign for CCF from 5 November to 31 December 2021. In fact, this fundraiser had already been delayed for more than two months as we were worried whether the evolving pandemic situation may cause a hindrance to our fundraising event.

Nevertheless, our team tried our best and we were proud that this marathon happened eventually. It was extremely heartwarming to receive so much support from both donors and runners, especially since most of the runners were high school students. It would not have been possible to surpass our goal and raise \$10,628 without their support!

Organising a fundraiser of such scale has also given us hope that we can all do our part to support children with cancer, in both small and big ways. We hope what we did has brought a smile to the faces of CCF beneficiaries. Once again, we are thankful for the meaningful opportunity to help the children and their families.

Contributor: Project Open Hopes 2021, NUS High School



COMMUNITY PARTNERSHIPS

Crochet with Love – Support the Children’s Cancer Foundation

When Natalie first expressed her interest in learning how to crochet, we bought a ball of yarn and hook from a store. After a few YouTube searches and self-discovery, she began making simple designs first, and then eventually moved on to pouches and little soft toys for us and her classmates.

During one conversation, she asked if it was possible to raise funds for charity by making little crochet eggs as tokens of appreciation. We found CCF via the Giving.sg platform and began our fundraising journey. The ‘Crochet with Love’ campaign was held from 20 October to 25 December 2021 and a total of \$2,388 was raised. Sincere thanks to friends and members of the public who have supported Natalie’s campaign!



Contributor: Tan Soon Shan and Natalie Chen Yu Xuan, Organisers

Collate



We have always had a passion for making bracelets and were ecstatic to be able to use our skills to raise funds for CCF. During the summer holidays when we were unable to travel abroad due to COVID-19, we decided to turn our hobby into a small charity business. There is nothing we love more than being able to combine our interests with causes we feel strongly about. From 21 July to 31 December 2021, we raised a total of \$1,685 through the sale of handmade jewellery, far surpassing our fundraising expectations! We really enjoyed the whole process and have also learnt a lot about what goes into a business along the way!

Contributor: Colleen and Caitlyn, Organisers

Acube3 Bid a Toy For Charity

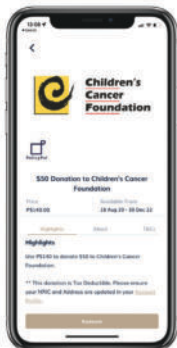
It was indeed our pleasure and honour to be able to help CCF during our fundraising event held from 30 October to 7 November 2021. The boys were elated by the support given through the livestream bidding of toys we caught from claw machines and enjoyed organising it. We saw many bidders as well as good friends who tried to outbid one another to push the donations higher.

We are very grateful for all their efforts and generosity in helping us to raise \$1,865 for CCF children. We look forward to doing our part to help the cause in the near future again.



Contributor: Leong Mei Ying Gladys, Organiser

PolicyPal Earn and Giveback



PolicyPal is a leading InsurTech company that empowers users to start their financial journey through gamified reward-based learning. With over 100,000 users, PolicyPal builds on technology to help users plan and reach their financial goals with personalised portfolio comparison. From 28 October to 31 December 2022, PolicyPal collaborated with CCF to raise funds through their mobile app.

Users of PolicyPal earned credits through the completion of tasks, quizzes or playing the 'MoneyBag' game within the mobile app. They could then exchange these PolicyPal Credits for a SGD\$50 donation to CCF via our PolicyPal Rewards Marketplace. All redemptions totalling \$2,950 was donated to CCF.

Contributor: Iswan Bin Mastuah, Senior Operations Executive, PolicyPal Tech Pte Ltd

Superstar Teacher x CCF Partnership

Empathy and altruism are important values to us and we hope to impart these to our students as well. Therefore, every student on the Superstar Teacher online learning platform has the opportunity to use their 'star points' to redeem a gift of hope that would translate to donations for the children at CCF instead of physical rewards for themselves.

From 1 July to 31 December 2021, we are glad to see that 163 students have exchanged their hard-earned star points for monetary donations to CCF. To extend the impact of every donation made by the students, Superstar Teacher also pledged to match their donations dollar-for-dollar, bringing the total donation sum raised to \$3,280.

Contributor: Superstar Teacher Pte Ltd



Evelyn's Support for CCF



I decided to raise funds for CCF as I felt that amidst all the COVID-19 restrictions, CCF children and their parents definitely need more support. From 1 to 30 November 2021, I made many slides and videos to explain more about the work of CCF and shared about my fundraising initiative.

To show solidarity for children with cancer and in return for the donations for CCF, I decided to shave my head. On the day of shaving, I was in the company of two close friends and it felt surreal to actually part with my locks! I had many reflections as I completed the shave but the main one was that "I did it and I am proud of myself". I managed to raise \$6,156 for the childhood cancer cause and am grateful to my school community, team mates from touch rugby as well as friends and family who have all donated to support my campaign.

Contributor: Evelyn McDonough, Organiser

COMMUNITY PARTNERSHIPS

Naga Capital 2021 Charity Golf

Naga Capital Partners (Naga Capital) has always been passionate about and dedicated in giving back to society. As we approached Christmas 2021, the season of giving, we reflected on how blessed we were and at the same time, looked for avenues where we could contribute to change or better the lives of those in need. From 24 November 2021 to 10 January 2022, Naga Charity Golf event raised a total of \$30,038 in support of CCF.

This was our very first official golf event since Naga Capital was relocated to Singapore in 2018. The team at Naga Capital worked through every detail together from vendors and partners to gifts, catering arrangements, event programme, etc. Overall, the whole experience was fulfilling, and it definitely bonded our team.

It was an early start to the event day on 29 December 2021 with the first tee-off at 8am. All our esteemed guests showed up and joined us in their socially distanced swing-offs at the Sentosa Golf Club. In these pandemic times, we got to appreciate the privilege of in-person events a little more. Special thanks to all our guests, partners and CCF for making this possible.

*Contributor: Valerie Tay, Associate,
Naga Capital Partners Pte Ltd*



Sale of Tote Bags



10 years ago, we lost our loved ones to cancer and it made us very aware of the challenges faced by families affected by cancer. In memory of them, my family decided to design two tote bags for a fundraising project to support CCF.

From 1 October to 31 December 2022, we sold 60 tote bags and raised \$1,080. It was surely an extended family project that brought people and ideas together! We are thankful to our relatives and friends who have supported and purchased the tote bags. Like the messages on our tote bag designs, we hope children and families affected by cancer continue to CARRY HOPE. Thank you CCF for the hard and heart work in improving the lives of children with cancer.

Contributor: Serene Ng and Family, Organiser

Huttons Charity for Children's Cancer Foundation



Huttons Group announced its first major Corporate Social Responsibility (CSR) programme to commemorate its 20th anniversary celebrations and new initiatives for the company and salespersons.

“While we forge ahead with our growth, we are cognizant that there are others who need a helping hand. With that in mind, we started a charity drive from 8 to 31 December 2021 for CCF and raised a total of \$117,498.91,” Mr Mark Yip, Chief Executive Officer of Huttons Group said.

Huttons staff and associates participated in the fun live Charity Auction through donating gifts for auction and also bidding for them. All items were bid for during the session and cash donations continued for the gifting season. They were also branded as Huttons Charity Ambassadors for their big heart and generosity.

On 4 February 2022, the cheque presentation to Ms Peng Hai Ying, CCF CEO, was witnessed by Mr Tan Kiat How, Minister of State for National Development & Communications and Information, who graced Huttons 20 Years Anniversary Celebration as Guest-of-Honour.



Mr Tan said: “My warmest congratulations to Huttons on its 20th anniversary. I am also heartened that Huttons shares the Government’s belief in building an inclusive society, and is playing its part to contribute back to the wider community.”

Contributor: Lee Sze Teck, Senior Director (Research), Huttons Asia Pte Ltd

WILL & HOPE

GIVING PROGRAMME

"It's my dream to write and publish a book with my family! Now I have!"
- Aaron, 8



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